

Picture of Pope Pius XI in Natural Colors: IN NEXT SUNDAY'S ADVERTISER

\$951,964 SECURED INTO TOWNSEND AGE PENSION PLAN

COURT'S VIEW OF HEARST SUIT DENIED BY BLACK

Washington, March 27 (AP)—With sharp words, members of the Senate lobby committee in court and on the Senate floor yesterday to William Randolph Hearst's effort to restrict its activities by injunction.

Disputing the court's jurisdiction, it asked the Supreme Court of the District of Columbia to dismiss the publisher's petition for an order restraining the committee from retaining, or using, telegrams sent by either himself or his employees.

Senator Minton (D., Ind.), a member of the committee, meanwhile took the Senate floor and accused Hearst of "prostituting" the freedom of the press for his own interests and said he ran his newspapers on the same high plane he conducts his private life.

"Mr. Hearst wouldn't know the Goddess of Liberty if she came down off her pedestal in New York harbor and bowed to him," he probably would try to get her telephone number."

POINTS OF COMPLAINT

Accompanying the committee's presentation of documentary "objections" to the granting of the injunction sought by Hearst was a similar representation from the Federal Communications Commission, denying the publisher's allegations that it illegally delivered Hearst telegrams to the committee.

Hearst's suit, filed ten days ago, asserted committee subpoena duces tecum that the telegraph company produce letters of exchange between himself and officials of his publishing organization were in violation of constitutional guarantees of freedom of the press from unreasonable search and seizure.

He asked an injunction restraining the committee from making any use of Hearst telegrams, or copies of them, which may be in its possession, from seeking to obtain more such telegrams and from requiring that all such messages it may now have be returned to the publisher.

ARGUMENT IMMEDIATELY

The committee's reply, filed with the court yesterday, took a double form. On behalf of the committee, Chapman Harris, executive counsel, disputed the jurisdiction of the court and moved dismissal. In addition, he entered a separate personal appearance.

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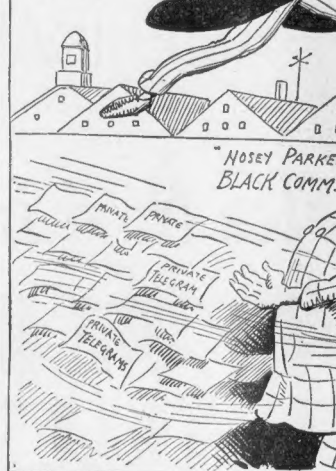
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In Executive Session

CHAIRMAN OF MILITARY AFFAIRS COMM. - BROADCASTING FROM THE HOUSE TOPS

THE ARMY SECRETS GO ROUND AND ROUND - YO HO!



Bruno Is Confident That He Won't Die

Continued from First Page

money from his furrier partner, the late Louis Fisch.

Hauptmann has always contended the \$14,000 found in his possession was "given" him by Fisch, who was then a furrier.

Kimberling doubted the report, saying such a statement would have gone through his hands.

"Hauptmann hasn't changed his story in any detail," Kimberling said.

Hauk Threatens Impeachment Move

Trenton, N. J., March 27 (AP)—If Governor Harold G. Hoffman should issue a statement concerning his trip to the Hauptmann home in company of private investigators and prosecution authorities, in which he intimated that neither he nor defense counsel were satisfied with the famous "rail station" of the kidnapping, Hauk threatened to move for its impeachment.

The governor, unperturbed by Hauk's threat, issued a statement concerning his trip to the Hauptmann home in company of private investigators and prosecution authorities, in which he intimated that neither he nor defense counsel were satisfied with the famous "rail station" of the kidnapping, Hauk threatened to move for its impeachment.

Arch Loney, of the department of the interior, said his statement, "tonight reported to Governor Hoffman, in his opinion the word in the disputed matter had been taken from the board allegedly taken from the home of Bruno Richard Hauptmann."

Hoffman, while still standing on his promise to issue no second reprieve to Hauptmann without consent of Attorney-General Wilentz, made it clear that his re-opened investigation into the Lindbergh kidnapping will continue and that it will center about the word evidence and statements of Dr. John F. Condon.

Hauk's story of the spectacular visit of Hoffman and his investigators to the Hauptmann home was extremely vivid and replete with detail.

Broadcasting Army Secrets

By T. E. Powers

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Bruno Is Confident That He Won't Die

Continued from First Page

peachment proceedings against the executive.

The mid-morning Hauk, increased over the governor's (opposed) move in the condemned Lindbergh baby slayer's behalf, made this threat today while making public full details of the governor's five-hour visit to the former Hauptmann home in New York city.

"Hoffman will be stopped by court action which I will initiate," Hauk promised.

"Steps will also be taken to have him permanently stopped now, making a laughing stock out of our courts when the Legislature takes action and saves the state's reputation for justice. If impeachment through the house can be halted, then impeachment it must be."

ACCUSES BOARDMAN

"Then Hoffman took Boardman into another room. Boardman also went in. Here Hoffman accused Boardman of framing Hauptmann. I came into the room and saw the main evidence that he had told only the truth and some change had taken place."

"Wilentz and I then pointed out that the house had been frequented for months by both investigators and so-called experts for Fisher and the governor who the house had been looted by the defense."

"We suggested that tampering had taken place and that some one of these men might be responsible. Hoffman denied that it could be possible and insisted that since things did not fit now the evidence had been framed. We sent for a carpenter who arrived in the hour."

Bill Leary, the governor's secretary, the carpenter, at Hoffman's own suggestion, saved off six pieces of the joint, each bearing two of the nail holes. One of them had been originally found cracked half of a hole. Wilentz showed the disjunct and left. The rest of us went to see Don G. B. Peckham at Columbia College of Physics."

SEND FOR EXPERT

CLEMENTS GIVES FIGURES TO CONGRESS PROBERS

Washington, March 27 (AP)—Total receipts of the Townsend old age pension organization since its inception in January, 1934, were estimated today at \$951,964.09.

R. E. Clements, resigned national secretary, told a special House investigating committee the receipts from January 1, 1934, to January 1, 1936, were \$771,964.09.

He estimated receipts for the first three months of this year at \$180,000.

Clements made his estimate after telling James H. Sullivan, committee counsel, he could not give definite figures without checking bank accounts in state areas and regional headquarters.

\$550,000 RECEIPTS

At one point, Clements estimated receipts of the Townsend organization during the last three months of 1935 at \$250,000 after "blackout" eliminations from a chart showing a cash total of \$666,000 for the period.

Sullivan estimated that Clements' total receipts from the Townsend organization in 1935 was \$12,588. The witness, who held Dr. P. E. Townsend through the movement, said the total was correct.

In 1936, in accordance with these items: Salary of \$5,000, "covering all compensation from all departments" of the Townsend.

Salary of \$300 from the Townsend.

Dividends from the weekly of \$660.

Other income from the Property Publishing Company, which publishes the Weekly, of \$185.

Expense money received by Clements during the year was not included.

Sullivan submitted a financial statement from the Townsend Weekly which showed total receipts for the first nine months of 1935 of \$250,000.

After the morning session the investigation adjourned until next Wednesday to enable Clements to produce financial records demanded by the committee.

RENT PAID

Before adjournment, Clements said his \$12,588 income was recorded in his income tax return. The witness denied he received funds from other sources, and in reply to a question said he had no funds in any safety deposit box.

Clements said the apartment occupied by himself and Dr. Townsend was paid for by the Old Age Revolving Pension List. This includes maid hire and some other incidental.

The salary of Mrs. Clements from the organization was given by him as \$1,475. He said it was the most received by his wife.

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Dividends from the weekly of \$660.

Philene's now offers this BEAUTY INSURANCE

with every jar of VITA-RAY Vitamin All Purpose CREAM

We believe that a woman is entitled to know in advance what to expect from a beauty cream. And with VITA-RAY, we are looking for scientific records and statements of our customers.

"WILL VITA-RAY cream overcome dryness, enlarged pores, lines? Can it make a woman look actually younger, fresher, lovelier? Does one see NOTICEABLE RESULTS in 28 days?"

Here is our answer: It is VITA-RAY's beauty insurance to you!

We have on display in our toilet goods department, in the department taken in medical universities showing skin before and after 28 days' treatment with VITA-RAY cream.

Moreover, we have seen photographs taken underneath the skin with an amazing new camera indicating actual increase in the number of capillaries, the only source of skin nourishment.

We know that VITA-RAY does make the skin look younger—even in the first 28 days of treatment. See our VITA-RAY consultant today for scientific proof of what VITA-RAY accomplishes. It is VITA-RAY's Beauty Insurance to you.

Philene's—West End Store

Chandler & Co. Tremont and West Streets

Sheers for smart Junior misses

95

Striped in a new slant on smartness

Printed in flowers

They go in for fine shirtings . . . narrow pleatings . . . high collars . . . rows of glittering buttons . . . kerchiefs popping out of pockets in the gayest of color contrast . . . petticoats rustling under the sheers!

You'll adore the violets . . . the lovely blues . . . the flower tints!

Fifth Floor

Philene's—West End Store

Shepard

One of Many Values in This Store-wide Event, Beginning Saturday, Which Make It to Your Advantage to Attend.

BLUE WILLOW SET

32-Piece Service for Six

Today

Continued from First Page

government, if energetic, could stop that consense.

Governor Lehman, of New York, borrowing an idea from the national government, asks for "leth" in the state income tax law, to help him catch racketeer criminals.

In this enlightened country, when a criminal commits merely murder, exploits vice, practices robbery, the community seems unable to protect itself.

But if the same criminal fails to divide his gains with the government, in accordance with income tax laws, THEN he can be caught and is caught. How do you explain that?

Two Japanese are killed on the Russian-Japanese border of Manchukuo. Japan says it is Russia's fault. Russia says fifty Japanese invaded her territory.

Two more or less, killed, make little difference to Japan or Russia, but national pride might explain the King's uniform. Good many young, and old, work because they must, not because they want to work.

England, having decided to build up a bigger national defense, is disturbed by lack of young Englishmen willing to enlist in the army, navy and air force. Lord Rothermere, publisher of the Daily Mail, thinks "Young Britons of today are not showing the same eagerness to serve their country as did their fathers."

Modern youth objects to military discipline and does keep at home "many a young man who might be doing his duty in the uniform." Good many young, and old, work because they must, not because they want to work.

Special Selling Section—Fourth Floor

Dan Cupid SNARES Actresses



JESSICA PEPPER

Armonk, N. Y., March 27 (U.S.)—Dan Cupid, 26, sometime Hollywood child film actor, and Jessica Pepper, show beauty, now appearing in the Ziegfeld Follies, eloped here, it was revealed today.

They plan no immediate honeymoon, he both are working. Mrs. Pepper in the Follies and Jessica in the stage production, "Milk and Honey."



GRACE BRADLEY

Hollywood, Cal., March 27 (U.S.)—They wouldn't say yes, and they wouldn't say no, but it is rumored among their friends that Grace Bradley, film actress, and Addison Randall, leading man, are "that way" about each other.

Miss Bradley was previously reported engaged to Frank Francisco, musician, while Randall was said to be the "show-bus" of Glenda Farrell, flicker star.



MARY CARLISLE

Los Angeles, Cal., March 27 (U.S.)—Jimmy Elster, actor, was very much in evidence when Mary Carlisle, petite blonde picture actress, arrived here from her first trip abroad.

Dame gossip whispers that the pair are engaged. But Mary preferred to talk about Hollywood and Paris than to discuss Cupid and affairs matrimonial.

Police of V. F. W. Aid Flood Relief

A check for \$100 donated by the Eastern Post 2183, V. F. W., was given to the V. F. W. flood relief fund today by John J. Tetter, commander of the post.

The post voted the money last night. The presentation took place at the V. F. W. flood relief headquarters, 264 Washington street.

CURLEY Rejects Flood 'JOKER'

RELIEF BILL BACK UNSIGNED

Governor Curley today refused to sign the flood emergency bill appropriating use of \$2,000,000 of the Public Works Department budget for highway repairs.

He sent the bill back to the Legislature, demanding that a "joker" paragraph be stricken out. That paragraph, he said, defeated the entire purpose of the measure.

The Governor was angry, calling the insertion of the offending sentence "purely political" and promising to talk about "petty, political politicking" on the radio this evening.

The bill provided "that there be expended from this appropriation and from any federal funds available not more than \$2,000,000 in the aggregate."

Way Not Clear

Governor Curley said that there would be no way to justify any expenditure, under these terms, unless all federal agencies had first been convinced that all had turned thumbs down on the state.

The situation today widened further the breach between the Governor and the Legislature, apparent since flood legislation was first introduced.

While the Governor said he wanted immediate action, the House had adjourned for the day. It was said there is little likelihood of the \$2,000,000 bill coming up again until next week.

These state developments came just after Acting PWA Administrator Paul Edwards had been encouraging news by announcing that thousands of new jobs are possible today because of a new ruling from Washington.

Edwards explained that it is no longer necessary for jobs applicants to have been on a certified list for the period of May 1 to November 1 last year.

He said the immediate result of the ruling is that shortages of WPA labor in Haverhill, Lawrence and other flood-afflicted communities could be remedied by taking names from municipal welfare rolls.

Just how many WPA employees are on flood relief and reconstruction today Edwards was unable to say.

\$4,500,000 Ready

The WPA now has available for flood work in Massachusetts some \$4,500,000. Out of this \$500,000 is for municipal street, sewer and water systems. Work has already begun in Springfield.

Dr. Henry D. Chudwick, state commissioner of public health, today suggested it might be quite feasible to lay a Seattle pipe line from the Clinton reservoir to Lowell and Lawrence to safeguard against future water shortages.

Figure of a state survey made some years ago show that \$2,000,000 would be required to lay such a pipe line.

Both Lawrence and Lowell water supply systems were out of commission during the flood. The cities turned to the Clinton reservoir for water.

The Chudwick said it is possible now that the problem of cost—the reason the scheme never got beyond the survey stage before—might now be solved through a federal grant.

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Stranded Freighter Still "High and Dry"



Aground on the rocks near Race Rock lighthouse, New London, Ct., the freighter Wagon Wheel remained "high and dry" despite the efforts of tugs to pull her free. She was carrying a val-

uable lumber cargo. If seas had been rough the ship might have pounded to pieces on the jagged rocks.

(Picture from International News Photo Service)

Custodians Win Child From Father

Yoster parents were cared for a five-year-old boy for years in Dedham court, although the boy's father fought the move.

The child is William R. O'Gorman, heretofore to be known as William R. Nowlin.

Mr. and Mrs. Raymond Nowlin of Medway told Judge Joseph R. McGuire that William's parents were divorced and that custody of the boy had been given to his mother, Mrs. Grace O'Gorman.

They charged that the father had neglected to provide for the child during the past two years.

The boy's mother consented to the proposed adoption.

But Edward O'Gorman of New York city, the father, appeared in court to contest. He told Judge McGuire that he was caring for two of his children, now and could care for William. The court, however, ruled against him.

Franco-Soviet Pact in Effect

Paris, March 27 (U.S.)—Soviet Foreign Minister Maxim Litvinoff called on French Foreign Minister Pierre-Etienne Flandin today to discuss the Franco-Soviet Mutual Aid Pact.

The pact, which was signed in Moscow last week, provides for mutual aid in the event of an attack on either country.

The pact also provides for mutual aid in the event of a general war.

The pact is considered a significant step in the development of Franco-Soviet relations.

The pact is expected to be ratified by both countries in the near future.

The pact is a result of the growing friendship between France and the Soviet Union.

The pact is a significant development in the history of international relations.

The pact is a testament to the strength of the Franco-Soviet alliance.

The pact is a symbol of the unity of the French people and the Soviet people.

GROUNDUP SHIP IS REFLOATED

New London, Conn., March 27 (AP)—Reverend vessels today pulled grounded freighter Wagon Wheel off the beach and refloated her.

The vessel was a 10,000-ton freighter, the Wagon Wheel, which had been grounded on the rocks near Race Rock lighthouse.

The ship was pulled off the beach by a tugboat and refloated in the harbor.

The ship is expected to be repaired and returned to service in the near future.

The ship is a valuable asset to the shipping industry.

The ship is a testament to the skill of the shipyard workers.

The ship is a symbol of the strength of the shipping industry.

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WPA Canvas On Sailors Defended

The painting, "Shore Leave," on exhibition at the WPA galleries in Boston street, depicting a coast guard off duty with a glass of beer, his hand on a Chinese girl at his side, just goes to show what sailors will do to have a good time.

That is what the artist who did the work intended to do. She is Mrs. Mary Hoover of Christchurch.

The painting which was reported to have caused no little commotion on opening day on Wednesday will not be removed, however, if WPA officials have anything to say about it.

WPA Administrator Paul Edwards declined today.

"I've seen the painting and I've seen worse at the Metropolitan Art Museum. That picture will hang on exhibition if I have anything to say about it."

Frank W. Steiner, state director of the artists' projects, told the Boston Evening American today that the report that this exhibit had been carefully censored in uniform to public taste was not true.

He thought that such a painting as Mrs. Hoover's might be placed in some federal office that had to do with shipping or the sea.

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ELAINE AND JOHN PART

But She Insists They Still Love

Los Angeles, March 27 (AP)—Elaine Barrie, still proclaiming her love for John Barrymore, stated an unheralded train trip to New York early today.

Barrymore was not at the station when she departed, nor was he at his Beverly Hills home.

"Of course, I still love John," she said, denying there had been a quarrel that might have precipitated her sudden return to New York.

"But does John still love you?" she was asked.

With a soft flutter of eyelashes, she answered: "Tallies (crayons) than I?" would know better.

"You see, I am hurrying to New York to make arrangements for my appearance opposite Mr. Barrymore in a forthcoming Broadway stage play. He would have gone with me but he is busy making some relaxes for 'Kismet and Juliet'."

"But, Miss Barrie, Mr. Barrymore could have taken time off to see you away, couldn't he?" she was asked.

"John spent all afternoon with me and we were very lovely," Elaine replied. "So you see there can't be any truth in these rumors of a quarrel."

JORDAN MARSH COMPANY GREAT BASEMENT STORE

Easter Millinery

\$1.88

Head Sizes 21 1/2 to 23

of Pedaline! Sharkskin! Taffeta (crayons)! Rough Straws!

Flower Trims
Flattering Veils
Pill Box Types
Tailored Types
Smart Sailors
And many others

Easter Footwear of GABARDINE with patent leather trims!

\$2.97

- Pumps
- T-Straps
- Oxfords
- Sandals
- And Ties

Navy Black Brown

Sizes 3 1/2-9
Widths AA-C

When a Flood Meets a Building—This Is Left



What was once a two and a half story building finally comes to rest against the pier at Old Orchard beach after the flood waters of the Saco river had carried it miles from its foundation.

tion. Surprisingly enough this flimsy wooden pier withstood flood battering.

(Picture from International News Photo Service)

Barracks to Aid Lowell Refugees

Lowell, March 27.—A four-story factory has been acquired by the Red Cross here as a barracks for 1200 flood refugees. It was announced today.

Major Roger C. Hayward, of the National Red Cross, will command the barracks. Three field kitchens will feed those quartered in the building, which is located in "Thouless" street.

Where BOSTON BUSINESS GOES HOME TO LUNCH THOMPSON'S SPA

MASSACHUSETTS HORTICULTURAL SOCIETY

Spring FLOWER SHOW

Gorgeous Garden Displays
Flowers and Shrub Plants
from every State

Later MECHANICS BLDG.
NOW OPEN
10 A. M. to 10 P. M.

BOSTON COUPLE FLEE INSULTS OF NAZIS

Continued from First Page

"I said I didn't think anybody should agree with Germany in anything because she regards Americans as a source of power," Simonds said. "I did not realize this would cause the German passengers to turn against us."

"They openly insulted us. Conditions became so bad, we remained in our cabin for about five days, eating only canned food."

"One of my German friends who openly sympathized with us was attacked and beaten. I was afraid they would attack us, so I wired a friend to meet us with an armed guard."

Police Chief Antonio C. Torres and four men met the Reliance when it docked here and escorted the Simonds to a hotel, where two men were assigned to guard them.

Commodore Fritz Kruse of the Hamburg-American line, who was aboard the Reliance, said he thought the Americans exaggerated conditions.

Simonds boarded the Reliance in New York January 8. He is a reserve captain in the United States Army Ordnance Department and president of the Simonds Saw & Steel Company of Boston.

Officers of the Reliance admitted there was bad feeling between Simonds and German passengers after the interview with Simonds at Singapore. The officers denied, however, that passengers spat upon Mrs. Simonds.

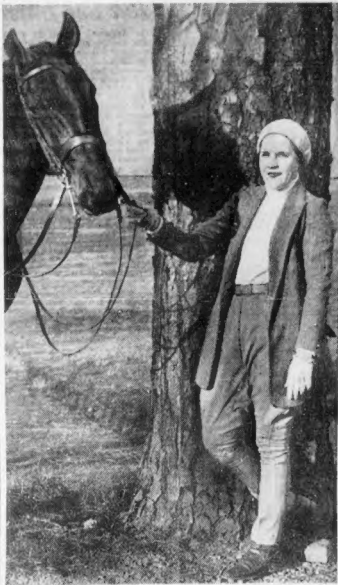
Alvin T. Simonds, millionaire head of the Simonds Saw & Steel Co. of Fitchburg, makes his home with Mrs. Simonds at the Prince street, Jamaica Plain.

He was the store owner of discussion over the house for World War veterans in 1932, when he resigned from the American Legion in protest over the Legion demanding immediate payment of the bonus.

New York, March 27 (AP)—An official of the Hamburg-American line said today he had heard nothing from the liner Reliance concerning the story told by a Boston manufacturer that he and his wife had been insulted by German passengers because he had criticized the Nazi regime.

At Manila, Alvin T. Simonds said he would protest to Frank Murphy, United States high commissioner of the Philippines.

"Insults" Force Simonds to Quit Ship



ALVIN T. SIMONDS

Mdivani's Widow Seeks New Will

New York, March 27 (INS)—Campbell Beckett, an attorney representing Princess Louise Ascor Van Allen Mdivani, today contained permission from Surrogate Foley to open the safe deposit box in the Chase Safe Deposit Company belonging to the late Prince Serge Mdivani.

The prince's widow thinks his last will may be found in the box, it was explained. A will made after the one already offered for probate in Los Angeles.

Babies Lost

William Davis, two, and his brother, Arthur, three, of Walnut avenue, Rosbury, went for a walk this morning—in their nightclothes.

Joseph Cavanaugh, of East Lenox street, a newspaper delivery, found the two boys wandering along Rockland street, not far from their home.

Because he could not learn their names, Cavanaugh took the boys to Station 8. Their mother claimed them a short time later.

GUARD STABBED IN FRACAS AT HOSPITAL

Thomas Barrett, 31, a watchman at Long Island Hospital, was stabbed in the abdomen after he and a nurse had struggled with a patient, who refused to have his temperature taken, last night, authorities reported today.

Barrett is in serious, but not critical, condition. James Maloney, 70, a former resident of the South End and an inmate of the hospital, was locked up in a private room after the stabbing.

Nurse Eileen Spear reported to Dr. Charles L. Clay, medical director at Long Island, that she was taking temperatures according to usual procedure since the spinal meningitis quarantines. She said she called Barrett to help her.

Dr. Clay said that since the quarantines is still in effect it will be at least a month before police can take any action. Meanwhile, he said, he proposes to give Maloney mental tests.

Two more cases of meningitis were reported by Boston health officials today. Patrick Carr, 24, of C street, South Boston, was taken to Boston City Hospital, Edward Eaton, 38, of Holbrook road, Quincy, is a patient at Haynes Memorial Hospital.

Blaze Threatens Lombardo's Home

Greenwich, Ct., March 27 (AP)—Fire destroyed the two-story summer home of Francis Guerlich of New York early today, and for a time threatened other buildings in the exclusive Millicent Park section, including the residence of Guy Lombardo.

Deputy Fire Chief P. J. Potter estimated the loss at \$35,000.

Oil Fire Fumes Overcome Woman

Mrs. Helen Shragan, 28, of 42 Union street, Revere, was found today overcome by fumes from an oil range. Her husband, Anthony Shragan, who found her, notified the fire department and the young wife, mother of one child, was revived and sent to Massachusetts General Hospital.

Curley Plans 'Buy in U. S.' Debate

New York, March 27 (US)—Governor James M. Curley, of Massachusetts, will take part in a radio debate on the Buy American campaign that is being arranged by America's Town Meeting of the Air, it was announced today.

Governor Curley will come to New York for the broadcast, which will be made from a public meeting at Town Hall the evening of April 3. He will speak on "Does American Prosperity Depend on Foreign Trade?"

Eugene P. Thomas, president of the National Foreign Trade Council, will be the principal speaker for the group opposing the views of Governor Curley.

Questions to be asked from the floor by the audience promise to invest the debate over the National Broadcasting Network with lively interest.

A market realist, Governor Curley has played a conspicuous role in the movement to revive New England industries.

2 Suspects Held In Cafe Assault

Manuel Abrams of Dorchester and Fred Hamely of West Roxbury were held in 15000 each for the grand jury who arraigned before Judge Elijah Adlow on charges of assault with intent to kill Robert Wilkison of Bartlett street, Brighton, in a Washington street cafe several weeks ago.

The injuries sustained by Wilkison necessitated 73 stitches at the City Hospital.

Harry Kamenides, 19, of Broadway, South End, was selling flowers in the cafe. Someone struck him and Wilkison interceded. Thereupon, it is alleged, the two defendants assaulted him.

WPA Cuts 4000 Off R. I. Rolls

Providence, March 27—WPA State Administrator J. Burleigh Cheney of Rhode Island announced today that 4000 would be cut off the WPA rolls between now and June 30.

The present number of 14,750 will gradually be reduced to 10,750.

Cheney said that the people dropped will include those found to be inefficient and unwillful.

Topcoat Special

\$22
does the trick

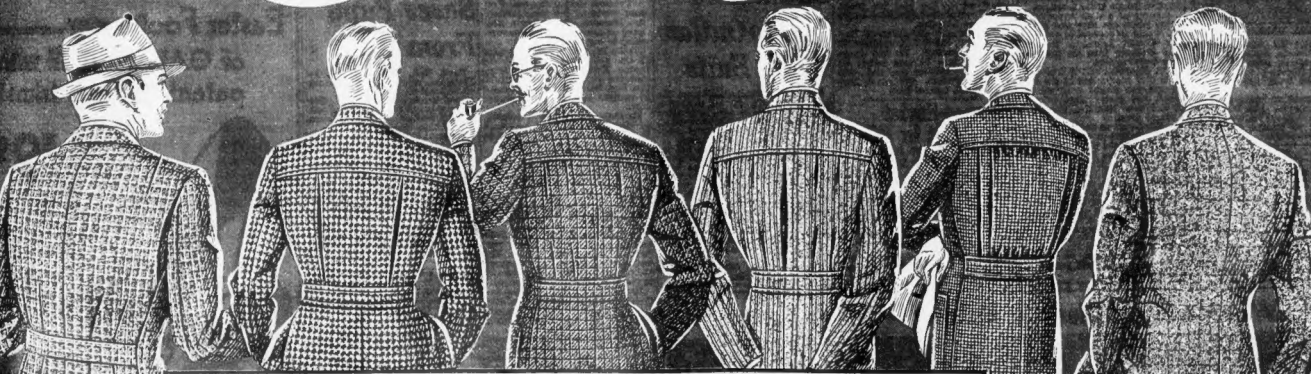


"A LOT for a little" is the plot of this short story. The Tellerings by Rochester experts. The Woolens, by Rochester New England weavers. The Price is typically Bond. ★ You can write your own ticket when it comes to style and color. All this season's best sellers are included!

BOND CLOTHES
Corner Washington and Essex
OPEN SATURDAY 9:30 A.M. UNTIL 9:00 P.M.
PROVIDENCE—185 WEYBOSSETT ST.

Advertise Your Want Ads in the Boston Evening American

This Spring sports **Bonds** go to town!



A new swing in style — and Bond is all set for it?

IT STARTED in Hollywood! It was greeted with a long cheer on every college campus! And this Spring, even staid business executives are giving it a great big hand. The suits themselves will tell you why. They've a jaunty carefree air that's mighty welcome these days. And they flatter almost any figure. So, if you want a husky pair of shoulders — wear a Bond sportster! If you want that

waistline to disappear — wear a Bond sportster! If you want comfort, color and a load of pep — wear a Bond sportster! You can choose from a dozen styles, a score of patterns, and a half-hundred soundly woven woolsens. You'll get Rochester-tailoring at its best — and there's nothing finer! And if you've a tender regard for your pocketbook, you'll find Bond prices right down your alley.

"Charge it" the Bond way — and pay weekly or twice a month. It costs you nothing extra.

\$25 \$30 \$35
Two trousers included in the price of every suit

BOND CLOTHES
Corner Washington and Essex
OPEN SATURDAY 9:30 A.M. UNTIL 9:00 P.M.
PROVIDENCE—185 WEYBOSSETT ST.

HITLER DARES OTHER NATIONS TO HOLD PLEBISCITES

Essen, Germany, March 27 (INS) — Defending German rearmament and possession of the Rhineland, Chancellor Hitler today sharply criticized proposed Anglo-French-Belgian general staff consultations and dared those three nations to hold foreign policy plebiscites similar to his if they reject the peace offer he plans to make next week.

Hitler's speech, delivered from the vast Krupp Works here, marked the high spot of his public campaign and culminated an impressive ceremony during which a minute of silence—suddenly shattered by piercing factory whistles—was observed throughout the country just before the Fuehrer started speaking.

Then, for a full hour while Hitler spoke, factories and work shops all over Germany closed to permit everyone to hear the chancellor's words.

Thousands of residents of this great industrial center, where factories run day and night to rearm the Reich, flocked to hear Hitler speak.

HITS SECRET DIPLOMACY
Blasting against suggestions for general staff conversation among Britain, France and Belgium, Hitler shouted:

"Europe is a house of many families. One family cannot harm the others. If the remainder of Europe gets entangled in military alliances, I must insist on restoration of German sovereignty."

Revel of secret diplomacy also drew Hitler's fire.

"Who peace cannot be established at point of a revolver. That is oppression. It is possible with weak nations, but no longer with us."

Then came Hitler's challenge: "If on Sunday," he said, "the German nation votes no confidence, I will make a new peace offer."

"If, then, others reject it and demand fresh symbolic gestures, then they should be decent enough to consult the opinion of their own people just as I am doing."

STRIKES AT FRANCE
"They would get everywhere an answer: 'Don't talk with gestures and symbolic actions, but make peace.'"

Hitler's promise regarding a new peace offer referred to the proposals he has dated repeatedly. He will make on Tuesday, April 1, his plebiscite results are known in answer to the proposals of the League of Nations, most of which he has rejected.

Hitler struck out sharply at France in his speech and at the same time explained his reasons for the adamant attitude he has maintained. He said:

"I became dubious after another League signature violated the spirit of the pact because I cannot bear being the representative of a nation supposed to be inferior to any other."

Although Hitler did not name France in this issue, which he previously has accused of violating the Franco-Soviet mutual aid treaty.

Nazi Envoy Protests
Anthony Eden's Speech

London, March 27 (INS)—Chancellor Hitler protested to Great Britain today over the projected consultations between the British, French and Belgian general staffs in connection with the Rhineland crisis.

The protest was lodged through Hitler's ambassador here, Joachim von Ribbentrop, in a 45-minute talk with Foreign Secretary Anthony Eden at the foreign office before he left for Berlin.

The proposed consultations, Ribbentrop said, are highly objectionable to Germany.

The Reich, he said, contends such consultations mean maintenance of a "pre-war mentality."

Ribbentrop pointed out that there never had been staff discussions previously in connection with the Locarno treaties, and he added it was the German government's view that some were necessary now.

The general staff discussions were envisioned in the new Locarno proposals in connection with Germany's refusal to accept the powers' plan. The Reich has rejected the plan.

In French circles the discussions are called for immediately, and from the first the French viewed them as a "big stick" to hold over the Reich to bring her to terms on the Rhineland problem.

The treaty line—the other hand, have lain back, partly because Italy has not yet signed the new Locarno proposals, and partly because it is their view that the consultation should be held only as a last resort. Meanwhile, they want to hear from Germany and consider the Reich's recommendations.

Ribbentrop's discussion with Eden ranged over a number of points connected both with the new Locarno plan and with Eden's speech in the House of Commons yesterday, but centered chiefly on the general staff consultations issue.

Daily Tax Fact

By B. C. FORBES

President Roosevelt received 22,821,537 votes to elect him President in 1932.

Several months ago the total number of "persons receiving all or part of their income from the federal government" reached 11,130,833.

This is "equivalent to somewhat over one-sixth of the number of available gainful workers in the population of the United States," the authoritative national industrial conference board observes.

Total relief recipients are estimated at 14,000,000.

The executive division of the federal government has swollen inordinately—31%, per cent—in the two years from December, 1933, to December, 1935.

Upwards of 50 new agencies and extra branches of existing agencies and departments were created by executive order.

"We must eliminate government functions that are not definitely essential to the continuance of government. We must merge, we must consolidate subdivisions of government, and, like private citizens, give up mistakes which we can no longer afford. . . . I shall use this position of high responsibility to discuss up and down the country, in all seasons, at all times, the duty of reducing taxes."

The resounding program was proclaimed by Franklin D. Roosevelt—before he entered the White House.

Has or has not this pledge been fulfilled?

(Copyright, 1935, by B. C. Forbes)

NEW DUCE MOVE FOR PEACE

Rome, March 27 (AP)—Premier Mussolini has informally invited Salvador de Madariaga of Spain, League of Nations negotiator in the Italo-Ethiopian conflict, to come to Rome to discuss preliminary terms for peace, diplomatic sources said today.

Dino Grandi, Italian ambassador in London, with whom Madariaga made contact during the recent League of Nations council session, was without power to negotiate, these sources said.

Informed sources believed, however, that the Spanish diplomat could not accept the invitation, since a trip to Rome would mean logically his going also to Addis Ababa, and too much time would be lost thus.



Open Friday and Saturday Until 9:30 P. M.

LAST 2 DAYS

March Value Demonstration

Get Ready NOW for Summer Driving

20% Discount For ALLSTATE TIRES

This sale includes all ALL-STATE, Super Heavy Duty, Truck and Traction Grip Tires.

5.50 x 17 \$8.25

Use Sears 12 Payment Plan and Save Money

Reg. \$10.25

★ and Your Old Tire

SIZE	Reg. Price	You Save	Net Price
30x4.50-21	\$7.40	\$1.58	\$5.82
4.75x19	7.35	1.55	5.80
28x3.25-18	9.35	1.85	7.50
6.00x16	11.40	2.30	9.10
8.25x16	12.75	2.55	10.20
7.00x16	15.30	3.05	12.25

ALLSTATE TRUCK AND BUS TIRES	Reg. Price	You Save	Net Price
30x5	8-Ply \$21.25	\$4.20	\$17.05
33x5	8-Ply 21.65	4.30	17.35
32x5	10-Ply 31.50	7.10	28.40
36x8	12-Ply 45.65	13.10	32.55
32x6.00-20	6-Ply 16.70	3.35	13.35

Other sizes not listed proportionately low.

Auto Cleaner and Polish



*16¢ ea.
Reg. 25¢
A low price basic cleaner and wax polish. Both easy to apply. Snaps up the old car's appearance.

Fine Quality Chamols



*98¢ ea.
Reg. \$1.39
Fine Quality full body extra soft chamols. Wonderful water absorbing qualities.

Wedge Seat Cushion



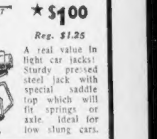
*49¢
Reg. 69¢
Comfortable leatherette seat cushions. Washers, oval tube so all air goes in tire. Saves time and effort.

"Big Boy" Tire Pump



*95¢
Extra large air volume capacity. Oil soaked washers, oval tube so all air goes in tire. Saves time and effort.

Light Auto Jack



*100
Reg. \$1.25
A real value in light car jacks! Sturdy, pressed steel jack with special saddle top which will fit springs or axle. Ideal for low floor cars.

OPEN FRI. and SAT. EVENINGS UNTIL 9:30 P. M.

New Spring Fashions in Men's Suits

\$15

You Would Pay Up to \$22.50 for Suits of This Quality Elsewhere

Men! Here's the biggest event of the year—yes, the biggest in many years! For quality of All Wool fabrics, for excellence of tailoring fabrics, for selection of latest authentic styles, here's a sale without a parallel today. Not a close-out—they're all new.

STAUNTON FASHIONED TAILORED

Bought especially for this nationwide event. Big choice of blues, grays, browns, checks, stripes, plain patterns in double and single breasted models, sport and regular backs.

IN ALL SIZES

Men's New Spring TOP COATS

New spring topcoats that speak easy-going comfort, swanky style. A complete assortment as to models, fabrics and colors. You are bound to find the type you like. Distinctive cut and flawless workmanship!

Other Spring Topcoats . . . \$17.95

1886 SEARS, ROEBUCK AND CO. 1936

BOSTON PARK DRIVE BROOKLINE AVE. CAMBRIDGE 1815 MASS. AVE. NEAR PORTER ST. QUINCY 1143 Hancock St. WALTHAM 716 Main St. WOBURN 463 Main St. NORWOOD 807 Wash'ton St. MALDEN 293 Main St. PLenty of FREE PARKING SPACE AT ALL SEARS STORES

SEARS—OPEN 'TIL 9:30 P. M. FRIDAY AND SATURDAY

LAST 2 GREAT DAYS

SEARS MARCH VALUE DEMONSTRATION



Rushed From New York!
Another Special Shipment of
NEW EASTER

To Sell For Only

- Checks, Plaids,
- Tweeds and
- Dressy Woolens,
- Fleeces, Worsteds.

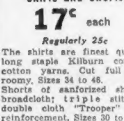
\$0

Every coat new—every coat the type that has been approved for their smart line—of fine tailoring. The assortment includes sports, street and dressy best-sellers—swaggers, reeters, Hollywood wraparound and new shorter box models. New mannish trends—important Spring fabrics. Sizes 14 to 44.

Plenty of FREE Auto Parking at Sears Stores—No Time Limit

1886 SEARS, ROEBUCK AND CO. 1936 BOSTON PARK DRIVE BROOKLINE AVE. CAMBRIDGE 1815 MASS. AVE. NEAR PORTER ST.

Men's Quality Shirts and Shorts



17¢ each
Regularly 25¢
The shirts are finest quality new staple. Ribbed, combed cotton yokes. Cut full and roomy. Sizes 34 to 48.



Men's New Spring Hand Tailored Ties

29¢
Regularly 55¢
A special Jubilee purchase of new spring and summer ties. Rayon, women silk and silk mixture. Hand tailored, resilient construction. Half-width, but cut lining. Stars to \$1.00.

Outstanding Buy in Men's Dress Socks



12 for \$1
Regularly 12 for \$1.55
Reinforced toes and heels; double reinforced sole. New spring fancy patterns and colors. Buy your summer supply now. Sizes 10 to 12.



Men's Broadcloth Fused Collar Shirts

83¢
Regularly \$1.00
They're fused collar and pre-shrunk. White, blue or lavender broadcloth. Ocean pearl button; collarbone wrapped. Sizes 14 to 17.

Men's Work Shoes

Sturdy, Leather, Goodyear Welt



Reg. \$3.50 \$2.90
Sizes 6-11
Cordovan type, horsehair sole, plain toe. Built tough and strong—practically wear-proof. These have oak tanned oil treated head leather soles. Rubber heels. Sizes 6 to 11.

KANE, WRITER, FOUND DEAD IN ROOM AS GIRL CALLS

Beverly Hills, Cal., March 27 (US)—Just three days before he was to have been married, Edwin Vincent Kane, writer and sportsman, and a dashing, well-known figure in California and New York society, was found dead yesterday in his apartment in Beverly Hills.

Dr. H. M. Huddell, who had been Kane's physician, said Kane apparently had succumbed to his sleep in a heart ailment from which he had suffered for some time.

Discovery of the body was made by Jerry Smith, a houseboy, following attempts of Mr. Kane's fiancée, Mary Lou Fisher, 18-year-old society beauty of Detroit and Hollywood, to reach him by telephone. When she was unable to obtain an answer to the telephone, Miss Fisher called Mrs. Opal Terry, manager of the building, who shortly after noon sent Smith to the suite. He found the body, clad in pajamas, on a bed.

Phones Then Dies

Miss Fisher, to whom Kane was to have been married in Yuma, Ariz., Sunday, died with him Wednesday. She said he complained of a pain in the left side of his neck, and had expressed fear of a heart attack.

She said Kane seemed quite ill. After he had retired, she returned to her home. Shortly after midnight Kane telephoned Mrs. Fisher to inquire if her daughter had reached home safely.

He is believed to have died approximately two hours after making the telephone call.

An autopsy has been ordered. Funeral plans were being held in shyness, pending word from Kane's relatives in New York.

He was born in New York, the son of the late John P. and Mary Griffin Kane. His father founded the John P. Kane Co., which now is the General Builders Supply Corp., of which a brother of Edwin Kane, John P. Kane of Locust Valley, Long Island, is chairman of the board.

Another brother, Gerald Kane of Roseland, N. Y., and six sisters, the Misses Agatha, Dorothy, Mildred and Muriel Kane, Mrs. Lucile Rogers of Philadelphia and Mrs. Morgan Gortchikov of Smithtown, Long Island, survive.

Kane attended St. Paul's school at Concord, N. H., and was graduated from Yale. He was employed by the General Builders Supply Corp. until he came west.

He came to Southern California 20 years ago. His complete avoirdupois and charm of personality won him popularity in the interesting circle in which he moved.

which included the top flight of film industry society and the "big boys" to which, of course, his New York social register standing gave him entrée.

Mdivani Friend

Among his close friends he counted scores of celebrated folk, including Lady Edwina Mountbatten, whose husband, Lord Louis Mountbatten, is a cousin of King Edward VIII. He was widely traveled.

Kane was a boon companion of the late Prince Serge Mdivani, who died so tragically on a Florida polo field less than two weeks ago. Prince Mdivani's death distressed him greatly.

Kane was an authority on equitation and aquatic sports and for a time specialized in reporting these and other sporting events for the Los Angeles Examiner.

He and Miss Fisher, who is a cousin of Senator Charles McNichols, had confided their wedding plans only to their closest friends, but, since rumors spread rapidly in Hollywood, virtually scores of seven and society folks were preparing to fete the couple.

News of Kane's death was received as a shock by scores of friends and acquaintances throughout the city. Mr. Fisher was near collapse but carried on bravely and will assist in making funeral arrangements.

Michael J. Lydon Dies in Hyannis

Michael J. Lydon, retired South Boston theater owner, died at the Cape Cod Hospital, Hyannis, after a long illness.

He was a former representative and member of the old Common Council.

He is survived by two daughters, Lorraine of Milton, and Mrs. William C. Flaherty, of Washington, D. C.; four sons, Francis C. of East Milton, R. Gerard, Frederick and Hubert, all of Dorchester; a sister, Mrs. Etta M. Deane, of Mattapan; and a brother, Patrick S., of South Boston.

Mr. Lydon was a member of several religious and fraternal organizations. He will be buried Monday morning following services at St. Athanasia's Church, East Milton.

The "Quins" Wait Eagerly for Their Noonday Meal



"I'm So Hungry I'll Have Two Helpings"

Meals are just about the biggest event of the day in the life of the "Quins." Here is Cecile sitting up very straight in her high chair and waiting for nurse to bring lunch.

"Something Smells Very Good, Nurse"



"I'm Only Fooling. I'm Really Hungry, Too"

Marie, still the smallest of the "Quins," leans her head on the tray of her high chair as she waits for lunch. Although in perfect health, Marie sometimes gives the impression of being less active than her sisters. But according to her nurses it's just her way of getting a little more attention.

3 Missing Lynn Girls Are Found

Three young Lynn girls, missing from their homes since Monday, were found today by two Swampscott police officers.

The girls were walking along a street in the outskirts of Swampscott when the officers saw them. They ran through a field, but the officers overtook them and turned them over to local police.

The girls gave their names as Irene Wilkinson, 15, of Mount Pleasant street; Marie Salter, 15, of Hutchinson street; and Beanie Tourne, 14, of Alley street, all of Lynn.

Police said the girls had been staying in an unoccupied summer cottage in Prospect street, Swampscott.

Miners Reject Pay Cut Contract

New York, March 27 (AP)—Rejection of the operators' proposals for a new contract, including a wage cut variously estimated at 22 to 27 per cent, was announced today by the United Mine Workers of America in a message to its members in the anthracite district of Pennsylvania.

Fire Chief Escapes

Masachusetts, N. H., March 27.—Although his machine was badly wrecked when an engine crashed into it while responding to a fire, Deputy Chief Arthur Prevost was unhurt today.

Dale, One-Time Foe Of Ku Klux, Dies

Muncie, Ind., March 27 (AP)—George R. Dale, 61, former militant mayor of Muncie and newspaper publisher, died suddenly today of a cerebral hemorrhage.

Dale was mayor from 1925 to 1928. His acts while mayor and as the editor of the Post-Democrat attracted national attention. He bitterly fought the Ku Klux Klan when it was at the height of its power in Indiana.

Wife, 79, Divorces 'Cellar Sulkers' 83

Flint, Mich., March 27 (INS)—The December romance of Mrs. Mary Thayer, 79, and James M. Thayer, 83, who were married five years ago, she said, her mate spent time in the basement, milking and chewing tobacco.

"He stayed in the basement instead of spending his time up stairs with me," the aged wife told the judge.

A REAL VALUE AT A SPECIAL PRICE! CUSTOM MADE SLIP COVERS

COVERS FOR SOFA, 2 CHAIRS & SEAT CUSHIONS \$19.75

Measured, cut and fitted right in your own home—perfect fit assured. Wide variety of fabrics in the new 1936 designs and colors. Visit our attractive store display and see how the advance Spring showing of Cur-laine and Drapes.

Phone L.B. 3589 For Samples

LEPIE'S 52 Chaucery St., Boston

TEACHER OATH LAW RETENTION FORECAST

"The possibility that the Teachers' Oath Law would be retained loomed today when it was learned that the legislative committee on education may vote to keep the law in effect."

Senator Charles L. Miles of Brockton, chairman of the legislative committee, said that he would not make known his decision as to which side his vote would be cast until Monday.

Four members of the committee have reserved their rights in regard to their vote, but Chairman Miles declared he thought two of them would vote to retain the law, thus making the vote of the committee 7 to 5 in favor of retention.

If this proves to be the final result, the committee will report in this manner to the Legislature.

Members of the committee who are said to favor repeal are Senator Henry Parkman, Boston, and Representatives Henry A. Estabrook, Fitchburg, house chairman; Emma E. Brigham, Springfield; Ralph Currier, Wilmington; and Charles W. Hedgew, Quincy and two others.

Those said to favor retaining of the oath law are Senators Hurley of Holyoke and Charles A. P. McAra of Haverhill; and Representatives Fred Hutchinson, Lynn; Albert Bergeron, Lowell; and Rodolph G. Bennett, New Bedford.

Henry Mayo Elected

Henry R. Mayo, Lynn attorney, has been elected president of the Massachusetts Bar Association for the coming year. He will succeed Nathan B. Avery of Holyoke.

Frank P. Baker and His Martin Guitar

Genuine MARTIN Guitars (Guitars since 1833)

PROVINCETOWN Complete course of Private Lessons for Adults, Children, and Seniors. 10-15 WEEKS. All the above included in this convenient standard-ownership plan.

CARL FISHER, INC. OF BOSTON

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Fire Victim Better

Natick, March 27.—Mrs. Amy Hatlowell, 45, of North Main street, Natick, who was overcome by smoke, when fire swept her home yesterday, will be discharged from the Leonard Morse Hospital today.

Complete course of Private Lessons for Adults, Children, and Seniors. 10-15 WEEKS. All the above included in this convenient standard-ownership plan.

CARL FISHER, INC. OF BOSTON

100-108-110-112-114-116-118-120-122-124-126-128-130-132-134-136-138-140-142-144-146-148-150-152-154-156-158-160-162-164-166-168-170-172-174-176-178-180-182-184-186-188-190-192-194-196-198-200-202-204-206-208-210-212-214-216-218-220-222-224-226-228-230-232-234-236-238-240-242-244-246-248-250-252-254-256-258-260-262-264-266-268-270-272-274-276-278-280-282-284-286-288-290-292-294-296-298-300-302-304-306-308-310-312-314-316-318-320-322-324-326-328-330-332-334-336-338-340-342-344-346-348-350-352-354-356-358-360-362-364-366-368-370-372-374-376-378-380-382-384-386-388-390-392-394-396-398-400-402-404-406-408-410-412-414-416-418-420-422-424-426-428-430-432-434-436-438-440-442-444-446-448-450-452-454-456-458-460-462-464-466-468-470-472-474-476-478-480-482-484-486-488-490-492-494-496-498-500-502-504-506-508-510-512-514-516-518-520-522-524-526-528-530-532-534-536-538-540-542-544-546-548-550-552-554-556-558-560-562-564-566-568-570-572-574-576-578-580-582-584-586-588-590-592-594-596-598-600-602-604-606-608-610-612-614-616-618-620-622-624-626-628-630-632-634-636-638-640-642-644-646-648-650-652-654-656-658-660-662-664-666-668-670-672-674-676-678-680-682-684-686-688-690-692-694-696-698-700-702-704-706-708-710-712-714-716-718-720-722-724-726-728-730-732-734-736-738-740-742-744-746-748-750-752-754-756-758-760-762-764-766-768-770-772-774-776-778-780-782-784-786-788-790-792-794-796-798-800-802-804-806-808-810-812-814-816-818-820-822-824-826-828-830-832-834-836-838-840-842-844-846-848-850-852-854-856-858-860-862-864-866-868-870-872-874-876-878-880-882-884-886-888-890-892-894-896-898-900-902-904-906-908-910-912-914-916-918-920-922-924-926-928-930-932-934-936-938-940-942-944-946-948-950-952-954-956-958-960-962-964-966-968-970-972-974-976-978-980-982-984-986-988-990-992-994-996-998-1000



A Full Page
PICTURE
of His Holiness
Pope Pius XI
Actual Size, 16 inches by 17 inches
IN COLORS

This handsome portrait shows the Pope on the Papal throne wearing his Pontifical vestments, all of which are reproduced in their rich, natural colors. An excellent picture for framing and preserving as a memento of this 1936 Lenten season.

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Sunday Advertiser
Largest Newspaper Circulation in New England

FOR EVERY OCCASION
Lady Frances
SHOES

De Luxe Styles at \$4

Here are shoes that fill their shoes in the air because they have achieved 1936's most important goal... distinction with economy... shoes of refreshing simplicity—in up-to-date fashion. A foist to LADY FRANCES footwear for smart moderns who want inexpensive fashions... with individuality!

Clyde's
455 WASHINGTON ST.

Charities Benefit

Large gifts to several hospitals and in Harvard University are contained in the will of Mrs. Mary E. Biny of Newton, filed for allowance in Middlesex probate court. Other bequests are made to several charities and friends.

Boy Kills Brother in Target Shoot

Newark, N. J., March 27 (U.S.)—A bullet from the rifle that 16-year-old William Grever had bought with coins he had hoarded for two months brought death to his brother, Edward, 14.

William bought the .22-caliber weapon a week ago. Then yesterday, as they had done daily since acquiring the gun, the brothers hurried home from school to fire at targets in the basement.

Divorce Bests Flood

Balem, March 27—Flood waters failed to prevent the arrival of Mrs. Mary E. Hartung, Farnham street, Lawrence, here to file divorce proceedings against Henry H. Hartung on the grounds of cruel and abusive treatment.

Slain Speer Left \$51,664 Estate

Greenfield, March 27—Filing of an inventory here revealed that Dr. Elliott Speer, slain headmaster of Mount Hermon school, Northfield, left an estate valued at \$51,664.

Loses Gun Plea

Mrs. Ann Windsor Sherwin will have to find means to protect herself and her unborn child from snipers other than with a gun. Commissioner Eugene M. McFadden refused to honor her request for a gun permit.

Chest Colds

... Yield quicker to the Poultice-Vapor action of VICKS VAPOR

A Page of Amazing PROOF That Kane's 15-STORE BUYING Means Bigger Savings To You!



Get \$29.50 Grand! Save \$14.95!

English Baby Coaches!

English style with luxurious upholstery; adjustable foot well, brake, etc.



3 ROOM OUTFITS

Complete with Rug, Rug Pad and Radio

\$120

3 Rooms for the Price of 2!

20-Pc. Living Room, 20-Pc. Bedroom or 20-Pc. Dining Room with Kitchen Included!



Special for This Sale Only!

Steel Refrigerators!

Our \$22.95 Grade! SALE PRICE

All enamel in grades. Scientifically designed to save ice and food.

\$11.95



Our \$35.50 Six Ps. Twin Bed Bunkers

With SIMMONS Beds!

2 SIMMONS Windsor twin beds with 2 springs and 2 mattresses

\$21.50 (1 quilt \$10.75)

\$21.50



Built For Luxurious Sleep!

Our \$12.95 Inner Spring Mattress

Has scores of inner coil springs, heavy felt top and bottom, rich floral tick.

\$7.95



New 1936 RCA Licensed CONSOLE Radio

GIVEN with every purchase of \$80 or over. (Nationally Advertised Goods Excepted)

\$298



Less Than 1/2 Price!

Upholstered Reed Chairs

Good sturdy round reed on heavy hardwood frame with cretonne seats and backs!

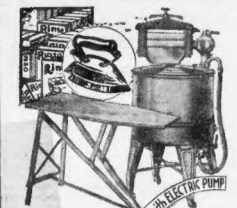
\$2.98

A Storewide SALE Planned for Weeks To Bring You The Greatest Bargain We Believe Boston Has EVER Seen!

YOU SAVE UP TO 1/2 OFF

KANE'S \$250,000 PROFIT SHARING Sale

SATURDAY 9 A.M. to 9 P.M.



Our Lowest Price EVER on a Complete

Home Laundry

Masterbilt All These Pieces for

Electric Washer \$39.50

Ironing Table \$1.00

Electric Iron \$1.00

8 Months' Supply of Rinses

\$25 Allowance

As High As

For Your Old Parlor, Bedroom or Dining Set Toward a New One!

If You Can't Call, Mail This Coupon

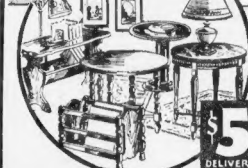
Kane's, 740 Washington St., Boston, Mass.

Please send a representative to my home to appraise my furniture.

Name _____

Street _____

City _____



20 Pc. Carved "De Luxe" Parlors!

In Friezzette! With 9x12 Rug, Rug Pad, All These Pcs.

Our Regular \$115 Grade

YOU SAVE \$55

Everything you need for a lovely living room! At a \$35 saving! Unbelievable! If it sounds that way come and see how Kane's 15 STORE buying helps you SAVE!

\$60

SALE PRICE



Our \$34 Grade! Save \$14.05

8 Piece 2-in-1 Living Rooms

2-in-1 Studio Couch with

Mattress and 3 Pillows,

Occasional Chair, End

Table, Table Lamp and

Shade, 2 Book Ends,

Cocktail Smoker. All for

Think of it! A whole double purpose room for \$19.95! Acts as living room by day and at night the couch opens to full bed of 2 twin beds for sleeping! Hurry and SAVE!

\$19.95

50c A Week

FREE Transportation

We Will Gladly Pay R. R. Fares Both Ways

NO MONEY DOWN

Places a New "Fast Freezing" Genuine

1936 FRIGIDAIRE

With METER-MISER In Your Home!



Pay As Little As

15c A Day

Up to

3 YEARS To Pay

Buy on PROOF!

PROOF of lower operating cost.

PROOF of safer food protection.

PROOF of faster freezing.

PROOF of more use.

See the Actual PROOF in Our Stores

If You Can't Call—Mail This Coupon

Kane's, 740 Wash. St., Boston, Mass.

Please send me complete information on the new 1936 Frigidaire.

Name _____

Street _____

City _____



26-Piece "De Luxe" Bedrooms!

Our \$115 Grade

YOU SAVE \$55

9x12 Fringed Rug, Rug Pad, All These Extras Included!

3 Major Pieces: • Dresser or Vanity • 2 Boudoir • 2 Bed • 2 Spring • 2 Mattress • 2 Toilet Set • 2 Pillows • 2 Bed Pcs.

With Book Dresser and Vanity \$115 Grade

\$60

SALE PRICE

Our 15-Store Buying Power Means Bigger Savings

KANE'S

740 WASHINGTON STREET, BOSTON

Shop at the Kane Store Nearest Your Home

MALDEN—9 Darnmouth St. QUINCY—1546 Hancock St. BROOKLYN—215 Main St. HYDE PARK—1295 River St. FRAMINGHAM—64 Irving St. LAWRENCE—300 Essex St. CAMBRIDGE—800 Mass. Ave. LYNN—319 Union St. WALTHAM—390 Moody St.

OPEN FRIDAY AND SATURDAY TILL 9 P. M.

LIBERAL TRADE-IN ALLOWANCE!

For Your Old Radio in This Sale Toward a

NEW 1936 PHILCO

At The Lowest Prices In Philco History

American- Foreign Console

Shown at Right

\$49.95

An OUTSTANDING Value!

Hear It! See It! Marvel at It! Watch It get Rome, London, Berlin, Paris and other foreign stations. Listen to its tone. Realize its VALUE! And BUY it at the lowest price in Philco history for a radio of this quality!

It Has EVERYTHING!

• Volume Control • Dynamic Speaker

• Tone Control • Gato European

• Presettable Dial • American

• High Efficiency • And Police

• Tubes • Broadcasts

Special Terms

\$1 Weekly

London

Rome

Berlin

Police Calls

Aeroplane

SULPHUR CLUE IN SEARCH FOR CANCER CURE

By GORDON BEHARI LAL
Universal Service Science Writer
Washington, March 27 (U.S.)—Sulphur, contained in protein foods, as well as in other chemicals, appeared as a clue in the search for prevention and cure of cancer, here at sessions of the Federation of American Societies for Experimental Biology.

As to cancer preventing food, Dr. George H. Sharpe of Henry Ford Hospital, Detroit, reported that young rats developed cancer in the stomach lining when they were fed a diet poor in cystine. Cystine is the milk protein which contains cysteine, a sulphur compound.

When cystine constituted 12 per cent of the diet the rats suffered no cancer. A 4 per cent cystine ration led to cancerous growth in the stomachs of many of the animals, but addition of cystine, the sulphur compound, to such diet, prevented cancer, Dr. Sharpe said.

MORE EVIDENCE

Another line of evidence in a similar direction came from Dr. Stanley P. Reimann and Edna M. Hall of Lankenau Hospital, Philadelphia. They reported that, by application of a sulphur-hydrogen compound, methylmercaptan, cancer development was considerably retarded. These cancers were artificially produced in mice by rubbing the skin with a powerful cancer-producing dye called dimethylbenzanthracene.

Thus sulphur, at least in certain types of cancer, appears to aid in healing of tissues damaged by carcinogenic irritants, and aids in preventing cancer in certain cases.

NON-HEALING CONDITION
The real reason why certain chemicals produce cancer is not that they directly stimulate cell growth, but because they cause a continuous non-healing condition, Dr. E. Kurt Weibach of Harvard, added.

How science might some day learn to prevent certain types of cancer in individuals whose heredity shows tendency toward the disease, by hormones control, was described by Dr. Leo Leber of Washington University, St. Louis. In mice, highly susceptible to cancer removal of ovaries, thus stopping ovarian hormone flow, prevented mammary gland cancer, he said.

Liner Columbia Heads for Junk Pile

New York, March 27 (AP)—Once famous in transatlantic service, the passenger liner Columbia, formerly the Belgelander, passed into new ownership today with an understanding the ship will be converted into a hotel.

The International Mercantile Marine Company, announcing sale of the Columbia to Douglas & Ramsey of Glasgow, said it was no longer profitable to operate the ship under the American flag with the attendant "high cost of carrying out the requirements of the United States Steamboat Inspection Service."

Holdup Suspect Freed by Police

One of the two men, paroled New Hampshire state prison inmates, who were arrested on Beacon Hill after a chase during which several shots were fired, was released today by Boston police.

He is Robert Ballou, 24, giving a Beacon Hill address. His companion, Eugene M. Morrell, 21, also of Beacon Hill, was still being questioned. A Brockton taxi driver and his helper, who were robbed some weeks ago, failed to identify either man.

Advertisement

HERE ARE THE REAL FACTS ABOUT BRAN

Brought Out by Tests with
Kellogg's ALL-BRAN

Some years ago, there was considerable difference of opinion regarding the use of bran. So to discover the actual facts of the case, the Kellogg Company asked for a series of laboratory tests at leading universities.

Experimental studies on a group of healthy women showed that the continued use of bran was thoroughly satisfactory. Unlike cathartics, it did not lose its effect.

Other independent tests on men indicated that, with certain people, the "bulk" in bran was more effective than that found in fruits and vegetables.

Laboratory analysis proved that Kellogg's ALL-BRAN supplied vitamin B and iron as well as the "bulk" of bran. This "bulk" in ALL-BRAN is gentle in action. It absorbs a great deal of moisture, and cleanses the intestinal tract.

ALL-BRAN corrects constipation due to insufficient "bulk." It is the natural way—far better than using pills and tablets. Serve as a cereal—or use in cooking. Sold by all grocers. Made by Kellogg in Battle Creek.

Raid Victims Released

With heaviest sentences ever imposed in the recent drive against betting and gambling places handed to them, two young women and 21 men, arrested in two raids last Saturday, were at liberty in ball today while awaiting outcome of their appeals.

Miss Lamb Named Fall River Budget

Miss Rosemond Lamb was elected president of the Consumers' League of Massachusetts at the annual meeting of the organization at 31A Mt. Vernon street.

Long-Sought Body Home

Manchester, N. H., March 27—The body of Miss Marie L. Kesley, 23, Newport, Vt., immigration headquarters secretary, which was found in Lake Amphemag after being missing since last November, is due to arrive at the home of her parents here today for funeral services.

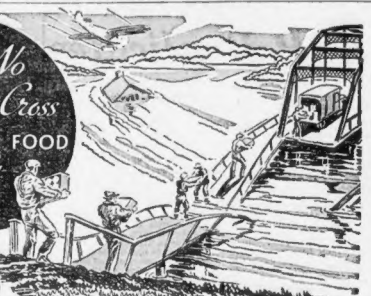
Vandals Break Keys

Pay lockers in the various subway and elevated stations will be under the watchful eyes of police officers for the next ten days following complaint of the owners.

Beef's the Buy

for your Sunday Meal

With No
Bridges to Cross
THEY GOT THE FOOD
THROUGH!



Everyone a Saving

HENFIELD BRAND - NEW ARRIVALS - ALL GUARANTEED

EGGS 2 DOZ 47c

BROOKSIDE CREAMERY ROLLS

BUTTER 2 LBS 69c

SLICED BACON RINDLESS SUGAR CURED LB 35c

BREAD FLOUR OLD HOMESTEAD 2 1/2 LB BAG 69c PASTRY FLOUR 2 1/2 LB BAG 79c

PEACHES RICHMOND SLICED OR HALVES LGE No 3 10c
PEACHES FINAST HALVES OR SLICES 2 LGE No 3 25c

Pink Salmon 2 Tell Tins 19c

Red Salmon Tell Tins 23c

Peas RICHMOND 2 No 3 Tins 29c STANDARD Sweet Tender 3 No 2 Tins 29c

Macaroni or Finest Spaghetti 8 oz Pig 5c

Crabmeat Gelatin or Chalka No 1/2 Tin 21c

Peanut Butter 2 Lb Jar 13c 25c

Sunsweet Prune Juice 32 oz Bot 21c

Broadcast Corned Beef Hash 2 1 Lb 25c

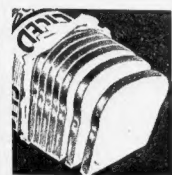
Blue Label Tomato Juice Cocktail 2 16 oz Bots 25c

P & G Soap White Napha 5 Bars 17c

Minute Tapioca 4 oz Pig 13c **Baker's Choc.** 8 oz Cals 15c

Grapenuts 4 oz Pig 18c **Maxwell House Coffee** Lb Tin 27c

Post Toasties 2 Pig 15c **Sanka Caffeine Free** Lb Tin 45c



BREAD WEEK!

Baked in our epic and open bakery daily no better ingredients could be used.

Prize White Sliced or Regular Loaf 8c

Long Loaf 23 Delicious Slices 9c

Whole Milk 20 oz Loaf 9c

PRICES EFFECTIVE IN BOSTON AND VICINITY

First National Stores

FACE RUMP DELICIOUS BONE-LESS CLEAR MEAT LB 27c
RIB ROAST PRIME CUTS HEAVY STEER BEEF LB 27c
CHUCK ROAST BONE-LESS LB 25c
RUMP STEAK BEST CUTS HEAVY BEEF LB 45c
LAMB FORES BONED AND ROLLED IF DESIRED LB 15c
FRANKFORTS SKINLESS LB 21c
LEAN ENDS MILDLY CURED CORNED BEEF LB 25c

Fish

HALIBUT FANCY FRESH WHITE SLICED EASTERN LB 25c
HADDOCK FRESH CAUGHT DRESSED AS DESIRED LB 6c
MACKEREL FANCY LB 7c

Outstanding Values
Kraft's Cheese Spread 2 Pigs 35c
Pabst-ett Cheese Spread 2 Pigs 29c
Sweet Relish 15c
Grape Jelly 2 10 oz Jars 25c
Currant Jelly 2 10 oz Jars 29c
Hershey's Chocolate Syrup 2 16 oz Bots 49c
Camay Soap 3 Bars 14c
Tuna Fish Shrimp 2 16 oz Bots 25c
Fig Tarts 16 oz Jar 19c
Wheat Cereal 16 oz Jar 15c
Royal Lunch NHC Lb 20c
Ritz Crackers NHC Lb 19c
Craze Educator 2 Lb Pigs 35c
Pineapple Gems 16 oz Jar 21c
Grape Jam 2 16 oz Jars 25c
Soda Crackers 19c
Penn-Rad Motor Oil 4 Qt Tin 89c

Co-op Brand Pure Vermont 7 1/2 qt Jar
Maple Syrup BOTH FOR
White Spruce 30 oz Pig
Pancake Flour 25c

Brookside Milk A-1 Butterfat 24 Hours Fresher QT 12c
Assorted Cakes Tutti Fruits - Silver Orange - Pineapple EA 10c
Graham Rolls 1/2 Doz 10c

Fresh Fruits and Vegetables

BANANAS FANCY MEL-RIPE 4 LBS 21c
ORANGES FLORIDA LARGE SIZE DOZ 29c
LETTUCE CALIFORNIA ICEBERG 2 HEADS 13c
APPLES FANCY WINESAP 4 LBS 19c
SPINACH 3 LBS 19c
BEETS LARGE BUNCH 5c
CARROTS LARGE BUNCH 5c

Working shoulder to shoulder with only one thought in mind, First National folks worked to keep their stores supplied during the flood emergency. That "never give up" spirit made it possible to get food to our stores in these stricken areas. Hundreds of trucks and even airplanes were used to get foods through no matter how bad the conditions that existed. Where bridges were closed the trucks detoured many extra miles to reach the stores and many bridges that were closed to heavy traffic were crossed by men carrying food on their shoulders to other trucks on the opposite side of the bridge.

The spirit of our employees in our stores, warehouses and transportation department who carried on during this emergency was remarkable. Many of them worked 48 and 72 hours without sleep, with only one thought in mind, to get food to these stores so that young and old alike would not suffer from hunger. As one of our veteran truck men said, "It is bad enough for these people to lose their homes, but I will not see them without food." It was this spirit that made it possible in the face of all obstacles to get food to these stricken areas. Regardless of the enormous expense of transporting supplies under the impossible conditions that existed, First National sold these foods at their regular low prices. Not one item was sold above its normal price.

Many dramatic stories will be told for a long time to come of these men who so heroically worked during this great crisis. First National takes this opportunity to publicly thank its employees for the splendid, unselfish manner with which they responded to the call of their company and its customers when the need arose. May such a need never come again, but if it does, First National will again stand ready to serve.

FIRST NATIONAL STORES

NATICK DRIVER DAZZED 2 DAYS IN CRASH

Edward L. Kimball of Western avenue, Natick, was in a serious condition at the Leonard Morse hospital, Natick, today, as a result of injuries suffered in an automobile crash that caused him to wander for two days in a daze.

Kimball was picked up by police, in Roslindale, when he was observed being strangely. He told a story of being in an automobile accident in Cohasset on Wednesday afternoon.

He had been wandering about since the accident. At the hospital he was found to be suffering from a skull fracture.

BOSTON WHOLESALE MILLINERY CO.

1000 New Straw Hats

Regular \$2 Value

19¢



Many styles. All colors.

19¢

Lose Ugly Fat!

This new, delicate way WILL get you slim for pleasure and beauty. It's the only way to lose fat without starving. It's the only way to lose fat without losing your appetite. It's the only way to lose fat without losing your health. It's the only way to lose fat without losing your life.

TONIGHT

IRENE RICH

WBZ-WBZA... 8 o'clock

Welch GRAPE JUICE

Five Star Final

Presented by the National Association of Broadcasters

WMAZ

Destroyer Named In Bath Ceremony

Bath, Me., March 27.—The new U. S. S. Destroyer, the last word in naval warfare, was today christened at the Bath Iron Works today for completion of construction.

Young Pianist in Radio Triumph

Striking Classic Concert On Air

Thirty minutes of fine musical interpretation held forth over the coast to coast network facilities of NBC at the above time, presented by the celebrated Pittsburgh Symphony Orchestra, under the direction of Antonio Meder.

It is estimated in Pittsburgh and other radio operators there to have had a huge time of it listening to the abundant applause volume. Hymn clapping was seemingly too heavy for the smoky city station "radio" to carry without producing measures of the dreaded "static" and "noise."

PESCHA KAGAN

By NEWCOMB T. THOMPSON

Radio Editor of the Boston Evening American

Current complimentary comment concerning a young Russian-born American concert pianist, Pescha Kagan by name, has been to the effect that the 20-year-old artist is an actual genius for lovers of classic keyboarding to hail. Ludo speaker, who dialed to where the WBZ-WBZA waves rolled high hereabouts last night between 8 and 9:30, will be inclined to allow that such rating of the gifted girl is decidedly justifiable.

2 Dead, 8 Wounded In Spanish Clashes

Madrid, March 27 (AP)—Two persons were killed and eight wounded in today's outbreaks of political violence, reports from the provinces.

Today, after workers who seemed to be in the southwestern, Basque provinces abandoned their hold on the town.

Tradition

Now H. B. C. March 27 (AP)—Court Clerk J. C. Neuhorn has six daughters and three sons, but he wants another one. His great-grandfather, his grandfather, and his father each had six daughters and four sons.

COMMUNITY OPTICIANS

12 STYLES COMPLETE

LENSES FRAMES

Pay as little as 50¢ a week

Open Evenings Until Nine

"Save your eyes, and your money, at the friendly Community Opticians."

Community 2ND FLOOR

630 WASHINGTON ST. OPTICIANS

'THREE'S' TEST DEADLINE IS MONDAY

Midnight of next Monday marks the deadline in the "Three's" contest sponsored by the Boston Evening American and inspired by the famous Greek play of Euripides, "The Trojan Women," which opened last night at the Lyceum Theatre.

CAFFERY SEEN IN SEC BERTH

James J. Caffery, of Roxbury, Harvard graduate and Boston attorney, is being mentioned today as a successor to Edmund J. Brannon as head of the New England Division of the Securities and Exchange Commission.

Adams Police Chief And Two Ousted

Adams, March 27 (AP)—The board of selectmen by a two-one vote today discharged Edward H. Adams as chief of police and appointed Paulman Edward R. as his successor.

ORCHESTRA EFFECTIVE

Like music obviously, the direction and instrumentation emphasized by the orchestra, which has been presented the privilege to act in the "Three's" contest, followed by the late morning from the program, the "Three's" contest, followed by the late morning from the program, the "Three's" contest, followed by the late morning from the program.

COMMUNITY OPTICIANS

12 STYLES COMPLETE

LENSES FRAMES

Pay as little as 50¢ a week

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630 WASHINGTON ST. OPTICIANS

TODAY'S RADIO TIMETABLE OF PROGRAMS—FRIDAY, MARCH 27

5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	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Mr. Boston HAILS Honest SONJA

By Jack Conway

MISS SONJA HENIE, lady world's figure skating champion for the past ten years, decided to turn professional and earn \$100,000 before the rush of youth caught up with her. The Olympic champion has been extended to win in recent events by youngsters still in their early teens.

Sonja is experiencing difficulty keeping her weight down, and knows that she has a few more pounds that she will not be able to lose off the beautiful figure.

She will be 30 years old on April 1, but she is not old enough to make her figure as good as it was when she was 20.

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PRO STARS

THESE 18 is no longer an alibi. It is a fact that the amateur skaters who decide to compete in the professional ranks are in for a rough time. The English skater, Lawrence Little, Jr., recently attacked this system. Conditions are different in this country and in most parts of the world. Golf pros like Walter Hagen and Gene Sarazen have broken the ranks of the social barriers. Great Hagen even played a game of golf with King Edward VIII while the latter was still prince of Wales.

In America, a bluff, thrill-seeking sports public, believing that the most of the star amateurs are paid one way or another, if not by the gate, by the prize money. The gate does not accept a fee for a match, he often makes a handsome bet with a member of a club who sports in the 80's.

Therefore, I salute Sonja on her decision to become a professional and to travel under false colors. She demands a guarantee for her services as a skater, and in some cases also insists upon a percentage of the gate receipts.

AL MELLO

AN "Al Mello" trophy will be presented to the winner in the 100-yard relay tournament in the Sun Golden Bowl tournament in Lowell on Wednesday night. Mello was one of the greatest waterway boxers to ever represent this country in the Olympics. He later won the weight championship. Mello is still living in Lowell and will be at the proceeds to see the future prize on their stuff on next Wednesday night.

AT GANSETT

DROPPED IN at Walter O'Hara's Pawtucket, R. I., track to the activity there is a large number of workers getting the plant ready for the opening of the New England racing season on May 2.

Bill Hogan, racing secretary, told me that with a little more work the racing strip is ready for the thoroughbreds. He stated that very little frost got into the track.

NEW PRIZES 'COWLAWAY' BEST Jewelers' Diamonds Added

Still They Come



There seems to be no let-up to the generosity of prominent merchants who have committed themselves to making the prize list for the grand candlepin bowling journey of the Boston Evening American and Sunday Advertiser an even grander success.

Today we have particularly fine news as promised. Washington Jewelry Company, already having presented us with two fine expensive diamond wrist watches, a man and a woman's, and a watch chain, will now add to the list a pair of diamond earrings.

These prizes are being added to the list of prizes for the grand candlepin bowling journey of the Boston Evening American and Sunday Advertiser.

Medford's Mildred Arvid ends her pretty brown curls on that dazzling Fidelity diamond ring and the equally beautiful cushion watch as donated to the Boston American bowling journey by Washington Jewelry Company. Now Mildred has her heart set on winning them in the big event starting Monday.

Boy Bike Marathon Entries Growing

Sectional interest has grown at a tremendous rate as newly organized bicycle clubs respond in increasing numbers to early announcements of the first annual boys' bike marathon to be held in Greater Boston on Sunday afternoon, April 10.

Springfield was one of the first to write in to Chief Marshall Billy Coughlin assuring complete cooperation.

Waterloo, Mass., has been included in the column of the Boston Evening American and Sunday Advertiser of the great boys' bicycle marathon. The race to divide the various boys' champions of the state.

"I am very much interested in the event because we have recently organized a bicycle organization here in Holbrook for the younger generation."

It would like to know if there is any possibility of our members taking part in this race.

"STANLEY L. MATKIN." In answer, Billy Coughlin, speaking for the Jefferson Club sponsors, assured this progressive outfit that their members are not only eligible but will be warmly welcomed.

The same holds true for similar groups everywhere in Massachusetts.

What holds true for distant towns and communities also is going on around Greater Boston.

Ted Rogers, 1925 sprint champion in amateur ranks, one of the prominent riders in the days of Nat Butler's old Bevers Cycle track, is hard at work whipping into shape the new Everett Cycle Club track.

By Walter Wiley

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Shore May Manage Bruins in '37

TOMORROW March 27 — Eddie Shore, star defenseman of the Boston Bruins, is being named as the new manager of the local National League hockey entry.

Shore has been with the Bruins for 10 years, during which time he has risen from amateur defenseman to the outstanding all-time hockey star of the National League.

Although nothing definite has been announced concerning the sale of the Bruins, rumors persist that Shore will manage the club next season.

Sports Mirror

By the Associated Press
THIRTY A YEAR AGO: Cardinals and Pat Malone, veteran pitcher to New York Yankees.

THIRTY YEARS AGO: Tom House stepped in tenth round by losing a fight in New York.

THIRTY YEARS AGO: Grand National's telephone was so terrible that it was a nuisance to call.

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ICE QUEEN SONJA READY FOR DEBUT

Norse Star In Charity Dance

By Will Connell

Smiling Sonja Henie drifts across a checkerboard ice surface in Boston's Garden tomorrow night, the spotlighted figure of the most elaborate figure skating fiesta of the season.

The daily little Norse lady will be greeting her public here for the first time at a performance, after having had a long and successful career in the ice palaces of the world.

Small wonder then that after the recent Olympics in Germany she decided to go after some of the profits for charity, before she could find the time to do her own thing.

She has a long record of charity work, and since she has been winning titles at the age of 15, she has been a constant presence in the lives of the poor.

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Mat Results

Washington, D. C. — World Heavyweight, 200 lbs., won by Gene Tunney, 10 rounds, 10 minutes.

Queen Sonja is more than a great figure skater. She is one of the leading crowd lions in sports history. During the stretch which brought her ten world's titles and three Olympic crowns she has drawn a million customers to the ice palaces of the world.

Small wonder then that after the recent Olympics in Germany she decided to go after some of the profits for charity, before she could find the time to do her own thing.

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Tomorrow night the Greatest audience will see Sonja at her best, as she gives three featured numbers, including the famed Swan dancer.

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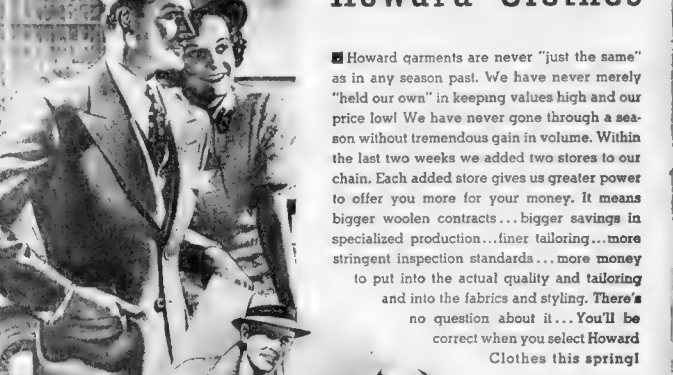
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You're Correct When You Select Howard Clothes



Howard garments are never "just the same" as in any season past. We have never merely "held our own" in keeping values high and our price low! We have never gone through a season without tremendous gain in volume. Within the last two weeks we added two stores to our chain. Each added store gives us greater power to offer you more for your money. It means bigger woolen contracts... bigger savings in specialized production... finer tailoring... more stringent inspection standards... more money to put into the actual quality and tailoring and into the fabrics and styling. There's no question about it... You'll be correct when you select Howard Clothes this spring!

Howard Thrift Gives Your Budget a Lifeline

HOWARD SUITS... Sports Suits... Topcoats... Tuxedos and Full Dress...

\$19.75

No Charge for Alterations

A world of patterns! Stripes! Tailor! Cable stripes! Grouped stripes! Self stripes! Chalk stripes! Colored stripes! Bold plaids and subdued Glens... check effects and new herringbone patterns. They are all here in an unusual selection of fine wool fabrics that have been laboratory tested and cold water shrunk in our own perfected shrinking plant... the finest... the most modern plant in America!

...The Howard Plan Ousts the Middleman!

Our own and operate our own giant tailor plants where only the highest skilled Union tailors are employed. What you select you buy direct without middlemen or jobbers! We dominate the output of great fabric mills with our year-round contracts, which earn for us the right of price. We sell for cash only! Every man gets the same quality and price. For the same one low price regardless of month or season. That's a point worth remembering right now! Come in and see how these manufacturing advantages mean buying advantages for you!

605 Washington Street
43 Tremont Street
Both Stores Open Every Evening Until Easter

FRIENDS FIGHT EYE CUES OUSTER OF GRAVES

How many of the above drawn Hollywood stars do you know right away?

Nonetheless, a "Bossy" Reopens Department War

Andrew J. Ross, G. A. C. president, says the "eye cues" are a part of the strenuous life that often sends us to the table in no shape to enjoy food. Camels have the pleasant effect, during and after meals, of aiding and promoting digestion.

"Bossy" Reopens Department War

Newburyport, March 27 (AP)—Andrew J. Ross, G. A. C. president, says the "eye cues" are a part of the strenuous life that often sends us to the table in no shape to enjoy food. Camels have the pleasant effect, during and after meals, of aiding and promoting digestion.

By ART MOGER



regular size items... valued at... with the highest "L. Q." will win the Grand Award. "Eye Cues" readers attention! Tuesday close should have read "the full list" — "Home Games." "Hush!" — "A Girl From What Popular Stage Show?" (Name the stage show!)

CREDIT SAVING DAM TO CCC

Members of the C.C.C. needed outside of Hollywood were credited with saving the Hollywood dam and possibly hundreds of lives in that city by Mayor William P. Young in a letter to Colonel Converse Lewis, a member of the third C.C.C. board, it was revealed today.

Householders Suffering Flood Damage

May Store Their Furniture With Boston Storage Warehouse Co. Who Will Make Examinations and Estimates Free of Charge. Phone KFS, 908, 909, 910.

3 Dead, 1 Injured In Wreck of Flyer

Greensburg, Pa., March 27 (AP)—Three trainmen were killed and one injured today when the "fast flyer" was wrecked on the Allegheny River. A train was hit by a passing freight train.

Members of the C.C.C. needed outside of Hollywood were credited with saving the Hollywood dam and possibly hundreds of lives in that city by Mayor William P. Young in a letter to Colonel Converse Lewis, a member of the third C.C.C. board, it was revealed today.

Householders Suffering Flood Damage

May Store Their Furniture With Boston Storage Warehouse Co. Who Will Make Examinations and Estimates Free of Charge. Phone KFS, 908, 909, 910.

Cure

Hartford, Conn., March 27 (AP)—Assistant Superintendent of Schools Thomas S. Carberry believes he has the remedy for "blood hooks" on the part of 110 children of the State Trade School.

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150,000 Mourn For Venizelos

Khania, Crete, March 27 (AP)—The body of Eleutherios Venizelos, father of the Republic of Greece, was interred today with the honors of the monarchy which overthrew his republic.

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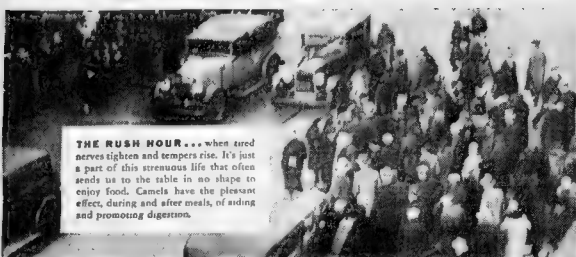
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High-Speed Living Taxes Digestion



THE RUSH HOUR... when acid nerves tighten and tempers rise. It's just a part of this strenuous life that often sends us to the table in no shape to enjoy food. Camels have the pleasant effect, during and after meals, of aiding and promoting digestion.

Smoking Camels found to have a positive beneficial effect upon Digestion...

Our modern "eat-and-run" way of living is hard on digestion. Experiences with indigestion are all too common! Hence unusual interest attaches to the following fact: that smoking Camels has been found to have a marked beneficial effect in aiding digestive action. You'll find Camels milder, too, more delicate in flavor, packed with the rich enjoyment of choice tobaccos.

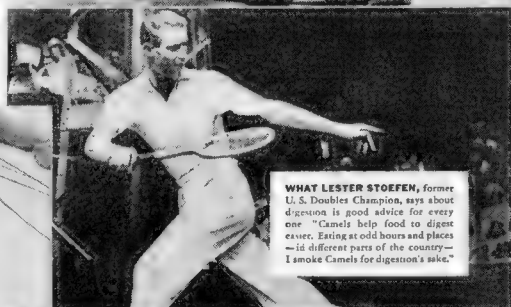
Turn to Camels for digestion's sake... for the pleasure to be found in Camel's costlier tobacco.

Camels set you right!

OTIS BARTON, daring scientist-inventor of the "bathysphere," says diving tests physical condition — especially digestion. "Camels," he adds, "make my food taste better and help it to digest."



A SENSATION! Henry Taft Snowden, '34, intercollegiate wrestling champion. Snowden says: "It's my experience that smoking Camels after meals and between meals aids digestion."



WHAT LESTER STOEFFEN, former U.S. Doubles Champion, says about digestion is good advice for every one. "Camels help food to digest easier. Eating at odd hours and places — in different parts of the country — I smoke Camels for digestion's sake."



MEET JOE MOSS
famous impresario of New York's glamorous Hollywood Restaurant

"Camels have long been a favorite with us here," says Mr. Moss, who presides over the gay scene above, "where diners come to enjoy fine food." "As I look over the crowd, I see Camels on lots of tables. We've found that success comes through giving people the best. The fact that Camels use costlier tobaccos and people prefer Camels shows that they appreciate the same policy in other lines too."



TUNE IN!...CAMEL CARAVAN
with WALTER ORFELER, DEANE JANIS TED HUSING
GLEN GRAY and THE CASA LOMA ORCHESTRA
Tuesday and Thursday — 7 p.m. E.S.T.
8 p.m. C.S.T., 9:30 p.m. M.S.T., 9:30 p.m. P.S.T. — over WABC-Columbia Network



COSTLIER TOBACCOS!

Camels are made from finer, MORE EXPENSIVE TOBACCOS — Turkish and Domestic — than any other popular brand.

For Digestion's Sake — smoke Camels

FLOYD GIBBONS' PAGE OF THRILLS AND MYSTERY

Wild Man of Canada

South Boston Woman Meets Up
"Tarzan" in New Brunswick Jungles

By FLOYD GIBBONS

HELLO EVERYBODY!

Today, boys and girls, we're hearing from MRS. HARRY IRVING, of 173 West 9th street, South Boston. We're lucky to be hearing from her, too, because she says she was scared speechless in August 1901, and hasn't quite gotten over it yet. You know, Helen Irving had heard a lot about the Wild Man of Borneo, and had always wanted to see him. Outside of that, she never gave the matter much thought until she met the gentleman socially over a pair of huckleberries one day, and then she decided quite suddenly that she didn't want to see him after all.

FLOYD GIBBONS

doesn't ever want to run into the real thing. And one thing is certain—that little Canadian village Helen called her home was the last place in the world she ever expected to run into a wild man of any sort.

That village was Milford, a little country town just outside of St. John, New Brunswick. It was a sleepy little hamlet, and on hot summer days there wasn't much that a girl could do to while the time away. On this particular afternoon Helen solved the problem by getting a pall from the kitchen and starting out to go berrying in a field about a mile away from her home.

The field was covered with tall grass. Helen ploughed through it to the center of the lot where the berry bushes were. Everything was going along fine. The day was warm, and what was more to the point, there were plenty of berries. She picked half a peck full almost before she knew it, and was pushing her way through the bushes to a new location when suddenly she heard somebody talking.

The voice seemed to come from the other side of the clump of brush at which she stood. Helen began to push her way through to see who it was. She got to the other side of the clump and then stopped dead in her tracks, her eyes wide with amazement.

"At first," she says, "it looked like some wild beast, its eyes staring into mine. I was so frightened that I couldn't move, and while I stood there transfixed, I got a second look. Then I realized that it wasn't an animal—it was a man—all but naked—with long red hair covering his entire body."

As she stared in terror at that nude, hairy figure, the thing took a step toward her. That broke the spell. Without knowing what she was doing, Helen suddenly found herself running, back through the bushes the way she had come. Behind her she could hear those bushes swish and crackle as the creature came plunging after her.

Once clear of the bushes, Helen began running through the tall grass toward the other side of the field. Half way across it she stopped to look back. The wild man, looking like some prehistoric savage, was just emerging from the brush—still coming after her. She dropped her peck of berries, gave a weak scream, and ran on again.

Helen says that only one thing saved her from falling into that hairy thing's clutches. She had shoes on—and the thing didn't. It seemed to slow him down as he picked his way barefooted over the rough ground. Helen was holding her own as far as speed was concerned, but it was a mile or more back to the town, and her breath, even now, was coming in gasps. She knew she'd never be able to run the whole distance. She just didn't have the strength.

Helen got across the field and started running down the road. She had hoped that, once she got out into the open, the naked man wouldn't dare follow her. But no such luck. The man followed. He was making faster time on the smooth road, and Helen had to increase her speed. Her breath was coming in gasps now. She was almost exhausted. But fear and terror kept her going, somehow.

At the end of a half mile she was ready to drop. The town was in sight now, but she knew she'd never make it. She rounded a turn in the road and came to a small grove where some men were working on some boats. Help at last! Helen gave another scream and then—well, that's all she remembers. At that moment, her strength gave out. She fell in a heap, unconscious.

The next thing Helen knew, she was lying in her own bed at home. She opened her eyes to find her mother and her dad standing beside her. They told her the rest of the story.

The men working in the grove had heard that loud frantic scream of hers. They had come running, and up of them had picked up her still body and carried it home while the rest of them went in pursuit of the naked man.

The wild man hadn't been easy to capture, either. When he saw the men coming he had taken to the fields again, had climbed a tree and kicked at them when they tried to come up after him. They had only caught him when three of them had gone up different sides of the tree together. Even then it took them nearly two hours to get him down.

When they did get him down, and made a few inquiries they found the answer to a puzzling mystery. The Wild Man of Borneo had escaped from an insane asylum and had gone to the jungles of Milford to lead the simple life. But he only succeeded in making himself a nuisance for a while.

Have you had complications in your life? Well, write up the story, send it to me, and win yourself ten bucks, or maybe one of those big monthly prizes.

Tomorrow I'll tell you another great yarn. Until then, WATCH OUT!

Floyd Gibbons wants to hear from you. The greatest advertising newspaper man of modern times invites you to tell him about YOUR greatest adventure. He contends that everyone has had at least one big thrill that other people would like to hear about, and he is building a great adventure organization around that idea. For every story you send him that is printed in the column at the right, Floyd will pay you ten dollars. And there's a hundred dollar prize for the best story of the month.

HOW TO WIN
\$100.00
And Membership In The Floyd Gibbons Adventures' Club

YOUR STORY MUST BE TRUE
That's the only rule there is. Everyone is eligible, and you don't have to be a writer. Floyd will collaborate with you and whip your story into shape. Just write the TRUE facts of your life's greatest thrill and mail it to Floyd Gibbons, care of the Boston Evening American, 5 Winthrop square, Boston. Keep a copy of your letter, as NO STORY CAN BE RETURNED. Do not send valuable pictures or souvenirs. Just send the FACTS!

SECRET AGENT X-9

(X-nineral Easter Egg Hunt, Saturday, April 11, Franklin Park—Watch Announcements)

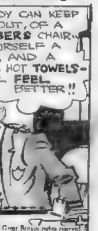
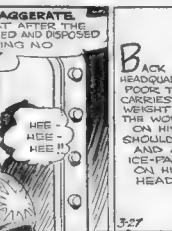
Stop, Look and Listen!



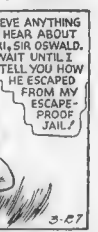
TIM TYLER'S FLYING LUCK



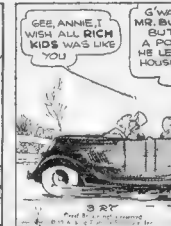
RED BARRY



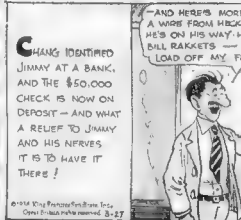
MANDRAKE, THE MAGICIAN



LITTLE ANNIE ROONEY



THE LITTLE WOMAN



Mama to the Rescue

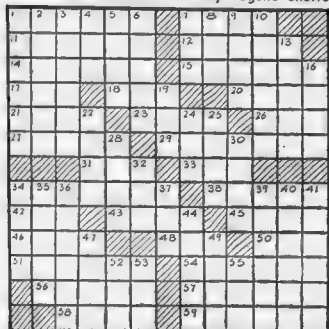
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THIMBLE THEATRE, Starring POPEYE



See Popeye in the Movies of the 'Met' This Week

CROSS-WORD PUZZLE By Eugene Sheffer



HORIZONTAL 18—Twice out of shape

1—Roof of the mouth 12—Poem

1—Meadow 41—Gaseous element

1—Aman 45—Saucy

12—Auntie 46—Title of respect (pl.)

14—Artificial waterways 48—Algonquian Indian

15—Heavenly body 50—Vehicle

17—Age 51—A pulpy edible fruit

18—Limb 54—Erase

20—Indian princess 56—Changed posture

21—Value 57—Decrease

22—Weakness 58—Requre

23—A number 59—Intermis-

24—Two-stocks 60—Perme-

25—Pertaining to teeth

26—Press

27—Trotters

28—Conjunction

29—Error

VERTICAL

1—Trotters

2—Mountain

3—Error

4—Armenia

5—Woolly

6—Armenian garment

7—Money-drawer

8—Relieve

9—Lick up

10—Length-measure

11—Winged

12—Instrumental com-

13—Doctrine

14—Prong

15—Son of Jacob

16—Rescue

17—Zip

18—Send out

19—Dy

20—Form of precipitation

21—Peruse

22—Share

23—Pice out

24—Gratest in number

25—A peculiar French

26—Religious discourse

27—Golden of dawn

28—Move backward

29—Talks idly

30—Emphasis

31—Lowest possible point

32—Son of Jacob

33—Rescue

34—Zip

35—Send out

36—Dy

37—Form of precipitation

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Spring Fashion REVIEW

Suits and Color! That's the spring fashion story in three words. Not that the myriad "influences" are not important—they are. The London Chinese exhibit gave bright, water-clear colors. Matadors and Gibson Girls, the traveling exhibit of Van Gogh paintings, and the Paris play, "Margot"—all these influences give something of themselves to the mode. Soon to join them are Directoire fashions, with high-cut waistlines, accentuating the long-limbed look; and ripe, tropical colors from the Tahitian canvases of Gauguin. There's delight, exoticism, elegance and super-flattery just awaiting your summons this spring. But if it's the brass tacks of fashion information you want—Suits and Color!

—ANNICE BRINK, *Fashion Editor*



COVER FASHIONS
 are from a Boston Shop
 —for information see
 box on page 35 of this
 section.



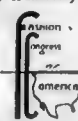
JORDAN MARSH COMPANY

AWARDED THE INSIGNIA
OF MERIT—BY THE JURY
AT THE RITZ IN EVERY

Fashion Congress MEETING!

Small size a suit for the
woman who likes to wear
coat in a coordinated
color with her dress. The
sleeves are long and the
waist is fitted. Price
\$49.50
\$19.75

A Selection by



"Come here to the Fashion
Congress of America"
display.

A Jury of eminent Boston fashion designers, representing the most important and successful of the city's fashion houses, have chosen Fashion Congress selections, modeled by the most beautiful and elegant women in the city. These selections, representing the most important and successful of the city's fashion houses, have chosen Fashion Congress selections, modeled by the most beautiful and elegant women in the city. These selections, representing the most important and successful of the city's fashion houses, have chosen Fashion Congress selections, modeled by the most beautiful and elegant women in the city.



A. A FASHION CONGRESS selection that was repeated because of its elegant, superior man-made material. A long, fitted dress with a wide collar and a large pocket. Price \$39.75

B. BLACK SHEER—with eventful shoulder detail on its three-quarter length jacket. An Irma Kirby dress \$19.75

Worn with one of our imported hats \$35

C. MARJORIE DUNTON—a fresh Canadian designer, you'll hear more of made this one-piece dress that looks like a suit. The elegant looking over the front looks two skins. Each set \$228

Another original—Agnès' arresting net hat \$35

WOMEN—THIRD FLOOR—MAIN STORE
KID—SECOND FLOOR—MAIN STORE
DRESS—FOURTH FLOOR—SECOND FLOOR



D. ANOTHER FASHION CONGRESS

Price \$29.75

E. SCHIAPARELLI

Price \$225

F. A

LELONG'S

Price \$225

Treat Yourself To Blouse Wardrobe

THERE is nothing more satisfying than a nice collection of smart blouses. Each blouse practically represents a new costume. The springtime importance of suits means you will need more and better blouses than ever before.

The new blouse patterns are so simple that making blouses at home is no trick at all. The spring fabrics are so lovely, and the blouse so new, it is a pleasure to wear with them.

Simple blouses with a collar, not too high, and a smart dress. The blouse is a blouse. The blouse is a blouse. The blouse is a blouse.

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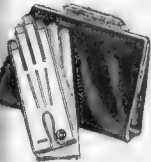
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Sheers Smartest

Of Spring Fabrics

REHER is the word for sheer when it comes to spring fabrics. Novelty sheer crepes, in plain colors or prints, have rough surface interest that doesn't intrude their wear, but eliminates any worry about their durability.

Complementary FASHIONS that are NEW!



NEW Bags
in fine calf skin, in the wanted colors for Spring.

Upper \$5. Lower \$3.50

NEW Gloves
in design with London Harness Upper. Charming black capeskin in plum and tips. \$3.

Lower. Charming washable knit trim and smart brass buttons. \$4.



**London
Harness
Company**
807Y FRANKLIN STREET

GIBSON GIRL IN PRINT



A **TAILORED jacket** frock with the merest touch of fro-frou in Gibson Girl details is just the thing for a day in town when Spring sends your spirits cavorting and racing. Green crepe is printed in white, also picked up in the nosegay. And certainly the Spring spirit's gotten into the starched mesh veil that gambols around the straw sailor.

Don't Forget to Clean Winter Clothes

EVEN though you will be having a new flock of clothes, you'll want to refurbish the remnants of last winter's wardrobe. A good dry cleaner is a joy forever, and remember, it's an economy to have cheap cleaning that takes the life out of your clothes.

Expert dry cleaning is the best way to clean your clothes. It's a joy forever, and remember, it's an economy to have cheap cleaning that takes the life out of your clothes.

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LACINGS TRIM NEW GLOVES



LACING "backs up" one of the season's smartest gloves—designed by Pira Krasotkin, famous glove stylist.

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Accessory Story for Spring

NO MATTER how smart your suit, how beautifully it fits or how much it proclaims quality—you will not be smart one bit unless you study the type accessories to complement it.

Real honest - a good dress shirt, of men's shirting fabrics, are the newest and smartest possible thing to wear with the masculine suit. There are broadcloths, jacquards, madras and, in fact, all the men's shirtings, in a complete selection of white, colored, striped or patterned varieties.

Plain taffetas are fresh, crisp and appropriate. They, too, are fresh shirts but tailored pleated shirts are permissible. White spots, or so-called, there is nothing more refreshing, in grand and space-and-span in pleated bosom shirt types.

Tailored sheer collars are cool and smart, in either white or black. Colors, of course! Practically anything that's tailored and linen is pretty fine.

Simple little blouses with high collars are just right in sheers, crepe or taffeta. The Chinese influence just naturally flows as being the thing when it comes to hand collars. Collar blouses of linen or crepe are new, and are suited to the more feminine types of suits. These blouses need a smooth neckline blouse that will not interfere with the jacket collar. Bordered necklines are bordered rather low necklines are both good.

The smooth ensemble suit calls for a softly tailored blouse. Both crepe and linen are important, and there is no end to the color selection just have your finger. Cherry red is so, so new and smart you simply must have one blouse in this gorgeous color.

Jewelry plays an important part in the color of the ensemble. Twin clips surprisingly appear on jackets, one on each hand. Tailored clips, by all means—never rhinestones! Program brochure add just a little to many blouse necklines. And, of course, a neat little boutonniere in your lapel is smart. Chamois gloves are casually smart, and bright colored leather gloves are tremendously smart. Slip-on types are best. And there isn't anything that could add a more devastatingly smart finish to all this than shoes with squared toes and heels!

Playing color against color is a smart game when it comes to tweed suits. Rustle weaves in lines offer unlimited possibilities. And then there are all the colors of the rainbow to play with, in addition. Smart blouse details are stitched-down pleat fronts and pockets of all shapes and sizes. Perky take that finish off the necklines of many line blouses are pretty invigorating.

Cape suits allow you to indulge your femininity when it comes to blouses. Real fine, sheer lingerie blouses are allowable, complete with frilly lace cascades down the front, and even butterfly details. However, if you intend to stick to the manish of your cape suit, go right ahead and wear all the mannish shirts you wish. They'll be smart either way.

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SILVER FOX SWIRL



A VERITABLE mine of silver, by which you know your superb fox, shines in this double-skin scarf-cape, gracefully curling the shoulders. It will make the difference between more so!

Taffeta Linings Feature New Tweed Coats

TAFFETA linings for tweed coats are a crisp addition for new interest.

A velvet collar completes the stimulating effect and drive of combining luxury fabrics in a hardy tread, the whole affair looks as tailored as you desire. If that's your mood. However, soft detail has been worked into some of these casual coats, which leaves them still to oiled but more feminine.

Refer coats are an ageless fashion that deserves popularity. They are a favorite with the young girl, and even little girls. There is a lot of shoulder width for the spruce reader, with snug fitting three and four or five buttons that reach up fairly high.

Notched lapel collars are smart when on-half is of velvet. Shirts are slim, and so are the skirts giving you a nice pear-shaped silhouette. The addition of a belt. There is just enough fit through the waist for trimness.

BOUCLE AND JERSEY
Boucle and jersey both make fine street dresses for short cooler days. The new boucles are lustrous and come in a seemingly limitless color range. Frog closings add just a touch of the military, pond one at the neck, waist and one at the belt. Shirtwaist types are always effective in jersey, or two-piece versions have a suit look.

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FLOWERS AND FEATHERS

TURBANS made entirely of flowers or feather pads are back with us for formal afternoon wear. They are rather mannish and in spite of sounding like rather gay confections, are really very dignified, and almost regal.



Be
Suited in
Mannish
Flannels
\$16.75

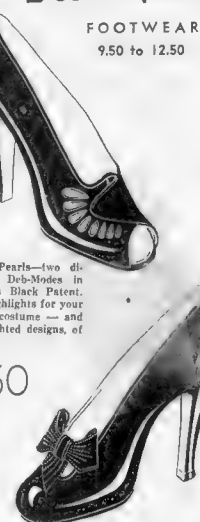
Single or double breast, all models. Blue, grey, brown or tan. Some with action back in even bar pattern.

LEEDS
FURRIERS
WINTER STREET

100 N. WASHINGTON ST. BOSTON

Deb-Mode

FOOTWEAR
9.50 to 12.50



Black Pearls—two diverting Deb-Modes in lustrous Black Patent. Chic highlights for your Easter costume — and Copyrighted designs, of course.

9.50

9.50

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9.50

9.50

New Foundations Cool and Snug

IMMEDIATE consideration of a new foundation garment for spring is of the utmost importance. The new silhouette is slim, with molded hip-line and fitted lines in general. That means proper control of the figure, whether it be slight or not-so-slight. The Spring showings of foundation garments have brought of just about everything. They control, but do not confine, and are light in weight and perfect comfort.

WELCOME Spring!
Wear a Fresh Flower
Spring and flowers are synonymous so wear a colorful boutonniere with your spring costume, and you will be completely in tune with the new fresh season.

If you stick to white accents as being your idea of the perfect springtime look, you won't go wrong, really. And that being the case, white gloves are elegantly formal; white gardenias are indicated for afternoon wear.

Do you worry about the appearance of your hair?
CONSULT
J. THOMAS
455 WASH. ST. SUITE 209
LTH. 9473

Do you worry about the appearance of your hair?
CONSULT
J. THOMAS
455 WASH. ST. SUITE 209
LTH. 9473

C. CRAWFORD HOLLIDGE

On Tremont St. at Temple Place, Boston—Summer Shop at Hyannis

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On Tremont St. at Temple Place, Boston—Summer Shop at Hyannis

NOW IS THE TIME

SLIMNESS . . . so important for the smart woman . . . can be achieved in accordance with the fashion mode of the day, by the proper IVY CORSET or "ALL-IN-ONE".
IVY CORSETS and IVY "ALL-IN-ONES" are cleverly fashioned from special materials and elastic, slender, and comfortably restrain to a smart silhouette.
There is a type of Ivy Corset for every type of figure.
PRICED FROM \$15 TO \$25

IVY CORSETS

THE IVY CORSET SHOP
378 Boylston Street, Boston
4 Church St., Weymouth

THE IVY CORSET SHOP
378 Boylston Street, Boston
4 Church St., Weymouth

CRAWFORD'S Furriers

Specialists in Furs Exclusively

153 WASHINGTON ST., 3rd Floor, DEXTER BLDG.

Here are two of the smartest interpretations of the mode in furs, created to lend peerless elegance to Spring costumes.

Silver Fox Cape Of Primest Skins \$79.50

Beautiful 6-Skin Kolinsky Scarf \$25.00

MacDonnell's

Polka Dot Swagger Ensembles

FOR LARGER WOMEN
SIZES 40 to 56

\$6.98

Legal Stamps Given

Slenderizing and Smart

New ensembles that can be worn all through the spring and summer (fashioned for the most figure of the girl's) crepe materials—an outstanding spring fashion at a value.

Now—with white dots. Sizes 40 to 56. Mail and phone orders filled.

86 TREMONT ST. CAPITOL 8840

Diaphanous Fabrics for Dancing

WISPY fabrics are used in a sophisticated manner that scorn fluffy ruffles or garlands of rosebuds. Lacey fabrics mold the figure and give a slim silhouette, with graceful fullness at the hemline.

Satin under lace adds life and sheen, to say nothing of elegance. Black is always a favorite for lace, and it is a very smart choice. The importance of white and blue for evening puts on new importance, from the standpoint of beauty.

PLEATS AND PLEATS

Chiffon of the sheerest possible texture lends itself admirably to pleated skirts and pleated capes. The joy of all this is that the pleats give you a softly slim silhouette when not in motion. They ripple gently when you make a Grand Entrance, but never, never billow. However, if you want to be filmy, here again chiffon is the answer. A molded bodice and hipsline is one of the best possible smart expressions of the subtlety of chiffon, because it then suddenly takes on yards and yards of skirt fulness, with long drapery from the shoulders.



Figure Conscious REDUCE HOLLYWOOD SALON of BODY SCULPTURE

Reduce the Safe and Sound Way
● NO EXERCISE
● NO DIETING
● NO STEAM CABINETS
● ALWAYS AT EASE

A scientific method based on stimulating applications of Special Reducing Lotions—ex-part masseuse—sprayed with an invigorating Pine and Olive Bath Lotion, followed with the Hot and Cold Showers.

Less—not only inches—but inches, bones, nerves and youth.

APARTMENT FROM THE ROOF OF THE HOLLYWOOD SALON, 2059 LIBERTY ST., BOSTON. READING METHOD IN TREATMENT.

elsie parker

Winter St. Liberty 2059 Third Floor Open Evenings

Salute to SPRING IN NAVY BLUE
\$29

THE MANAHAN ISLANDING

This navy suit of men's wear worned looks innocent enough until you put it on. Then the hidden subtleties of man-tailoring—the shapely shoulder—the graceful waist—set it apart in a class by itself. Our expert fitter will make any alterations you may need.

Other suits to \$120.

160 BOYLSTON ST BOSTON

MANAHAN

YARDS OF LYNX



SUCH A LUXURIOUSNESS—Pale gold natural lynx bordering a cape, swinging in gorgeous magnificence from cin to knees, on a three-piece cream and brown tweed suit. And to further the effectiveness of the fur, the tight little jacket is severe and youthful.

Juvenile Hosiery Has New Color Interest

ANKLETS for spring have new and interesting color combinations to offer. Peach, aqua and helle are important additions to the usual range of pastels.

These three new shades offer delightful accents that can be tied up with discreet little touches here and there for frock trimmings. Yellow is a sunny color that is very popular.

However, pastels do not monopolize the field. There are plenty of bright, gay colors in patterns and stripes that manage to look well in the most unexpected contrasts. Patterns that are the same on both sides of socks are new and practical.

You can wear the sock straight up or cuffed and still keep the pattern intact. This should be good news for young girls, who are showing a preference for anklets worn straight up this spring.

Lisle is practically the unanimous choice for Very Young hosiery. It keeps its color through innumerable washings and wears beautifully. Good quality and full fashioning are worthwhile investments, for they stand a great deal of punishment, and wear much, much longer.

SHINING SHOE STARS



STITCHING whirls around these black patent leather sandals, repeating a popular dressmaker note for spring.



SUEDE and kid step-in pumps for suit-wear are laced over the instep to emphasize its graceful arch.

COLOR NEWS

Spring says, "Three cheers for the Navy"—and means blue when it says navy; not the dark blue fondly called navy, that have to be dragged into a strong light to decide whether they're navy or black. Spring navy blues are calman shades. You may be certain of being colorfully smart if you choose any of the new navy blues. Sail blue is very new, with a touch of grey in its shading.

Fit your figure to fashion!

For the slim, svelte lines of man-tailored suits and the all-revealing refect of Gibson girl dresses, give yourself the figure of a Goddess.

Specialties: exercises and massage; posture and skin; artificial sinews; muscle training; hair, teeth and eye care; manicure, pedicure, nail care.

Single treatment \$5. Series of five \$25.00

Lee's Reconditioning Club
Rm. 101, 102, 103, 104, 105, 106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 118, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200, 201, 202, 203, 204, 205, 206, 207, 208, 209, 210, 211, 212, 213, 214, 215, 216, 217, 218, 219, 220, 221, 222, 223, 224, 225, 226, 227, 228, 229, 230, 231, 232, 233, 234, 235, 236, 237, 238, 239, 240, 241, 242, 243, 244, 245, 246, 247, 248, 249, 250, 251, 252, 253, 254, 255, 256, 257, 258, 259, 260, 261, 262, 263, 264, 265, 266, 267, 268, 269, 270, 271, 272, 273, 274, 275, 276, 277, 278, 279, 280, 281, 282, 283, 284, 285, 286, 287, 288, 289, 290, 291, 292, 293, 294, 295, 296, 297, 298, 299, 300, 301, 302, 303, 304, 305, 306, 307, 308, 309, 310, 311, 312, 313, 314, 315, 316, 317, 318, 319, 320, 321, 322, 323, 324, 325, 326, 327, 328, 329, 330, 331, 332, 333, 334, 335, 336, 337, 338, 339, 340, 341, 342, 343, 344, 345, 346, 347, 348, 349, 350, 351, 352, 353, 354, 355, 356, 357, 358, 359, 360, 361, 362, 363, 364, 365, 366, 367, 368, 369, 370, 371, 372, 373, 374, 375, 376, 377, 378, 379, 380, 381, 382, 383, 384, 385, 386, 387, 388, 389, 390, 391, 392, 393, 394, 395, 396, 397, 398, 399, 400, 401, 402, 403, 404, 405, 406, 407, 408, 409, 410, 411, 412, 413, 414, 415, 416, 417, 418, 419, 420, 421, 422, 423, 424, 425, 426, 427, 428, 429, 430, 431, 432, 433, 434, 435, 436, 437, 438, 439, 440, 441, 442, 443, 444, 445, 446, 447, 448, 449, 450, 451, 452, 453, 454, 455, 456, 457, 458, 459, 460, 461, 462, 463, 464, 465, 466, 467, 468, 469, 470, 471, 472, 473, 474, 475, 476, 477, 478, 479, 480, 481, 482, 483, 484, 485, 486, 487, 488, 489, 490, 491, 492, 493, 494, 495, 496, 497, 498, 499, 500, 501, 502, 503, 504, 505, 506, 507, 508, 509, 510, 511, 512, 513, 514, 515, 516, 517, 518, 519, 520, 521, 522, 523, 524, 525, 526, 527, 528, 529, 530, 531, 532, 533, 534, 535, 536, 537, 538, 539, 540, 541, 542, 543, 544, 545, 546, 547, 548, 549, 550, 551, 552, 553, 554, 555, 556, 557, 558, 559, 560, 561, 562, 563, 564, 565, 566, 567, 568, 569, 570, 571, 572, 573, 574, 575, 576, 577, 578, 579, 580, 581, 582, 583, 584, 585, 586, 587, 588, 589, 590, 591, 592, 593, 594, 595, 596, 597, 598, 599, 600, 601, 602, 603, 604, 605, 606, 607, 608, 609, 610, 611, 612, 613, 614, 615, 616, 617, 618, 619, 620, 621, 622, 623, 624, 625, 626, 627, 628, 629, 630, 631, 632, 633, 634, 635, 636, 637, 638, 639, 640, 641, 642, 643, 644, 645, 646, 647, 648, 649, 650, 651, 652, 653, 654, 655, 656, 657, 658, 659, 660, 661, 662, 663, 664, 665, 666, 667, 668, 669, 670, 671, 672, 673, 674, 675, 676, 677, 678, 679, 680, 681, 682, 683, 684, 685, 686, 687, 688, 689, 690, 691, 692, 693, 694, 695, 696, 697, 698, 699, 700, 701, 702, 703, 704, 705, 706, 707, 708, 709, 710, 711, 712, 713, 714, 715, 716, 717, 718, 719, 720, 721, 722, 723, 724, 725, 726, 727, 728, 729, 730, 731, 732, 733, 734, 735, 736, 737, 738, 739, 740, 741, 742, 743, 744, 745, 746, 747, 748, 749, 750, 751, 752, 753, 754, 755, 756, 757, 758, 759, 760, 761, 762, 763, 764, 765, 766, 767, 768, 769, 770, 771, 772, 773, 774, 775, 776, 777, 778, 779, 780, 781, 782, 783, 784, 785, 786, 787, 788, 789, 790, 791, 792, 793, 794, 795, 796, 797, 798, 799, 800, 801, 802, 803, 804, 805, 806, 807, 808, 809, 810, 811, 812, 813, 814, 815, 816, 817, 818, 819, 820, 821, 822, 823, 824, 825, 826, 827, 828, 829, 830, 831, 832, 833, 834, 835, 836, 837, 838, 839, 840, 841, 842, 843, 844, 845, 846, 847, 848, 849, 850, 851, 852, 853, 854, 855, 856, 857, 858, 859, 860, 861, 862, 863, 864, 865, 866, 867, 868, 869, 870, 871, 872, 873, 874, 875, 876, 877, 878, 879, 880, 881, 882, 883, 884, 885, 886, 887, 888, 889, 890, 891, 892, 893, 894, 895, 896, 897, 898, 899, 900, 901, 902, 903, 904, 905, 906, 907, 908, 909, 910, 911, 912, 913, 914, 915, 916, 917, 918, 919, 920, 921, 922, 923, 924, 925, 926, 927, 928, 929, 930, 931, 932, 933, 934, 935, 936, 937, 938, 939, 940, 941, 942, 943, 944, 945, 946, 947, 948, 949, 950, 951, 952, 953, 954, 955, 956, 957, 958, 959, 960, 961, 962, 963, 964, 965, 966, 967, 968, 969, 970, 971, 972, 973, 974, 975, 976, 977, 978, 979, 980, 981, 982, 983, 984, 985, 986, 987, 988, 989, 990, 991, 992, 993, 994, 995, 996, 997, 998, 999, 1000.

Color Is Keynote of Spring Accessories

MATCH your bag and your hat, your hat and your gloves, your gloves and your shoes, your shoes and your belt, your belt and your handbag.

Do your matching up any way you please, but get color, color, color into your accessories! The new lightweight felt hats will dye to sample, whatever you decide to match up with—just in case you can't find the right shade stocked, and that seems impossible—there is such a wide color range offered in spring hats. Spring glove colors and spring hat colors can be matched very readily.

There seems to be some sort of team work between these two smarties that brings them to the finish of the color line, running neck and neck. Shoes appear in colors for spring—lots and lots of colors. Pick your shoe color first, and then you can easily match it with another accessory.

SCARFS FOR SUITS
Scarves have always been colorful accessories, and they continue to be bright spots in our lives. Solid colored crepe or light weight wool scarves come in every imaginable color, from pastels right through to blazing bright shades.

for spring makes scarves just naturally necessary. Necktie print squares are perfect for tailored suits, as are tiny Persian prints or Persian prints in bright colors. Paper handkerchiefs are usually cut on the bias, and tie up into crisp bows. Blouson prints for taffetas are very spring-like, and very new. Then there is wool, gauze in hook checks, stripes or plaids.

GAY HANKIES
Moderate pocket size hankies are a riot of colorful prints. You may easily find a whole flower garden blooming on a single square of linen.

PILLBOXES
Tint pillboxes invade the ranks of cocktail hats, and cater in the very young. They are flippant, but clusters of flowers used as trimming add a touch of elegance and a welcome color accent.

THE FAMOUS THOMAS TREATMENT
NOW AVAILABLE FOR WOMEN!
EXAMINATION Fee
451 WASHINGTON ST., SUITE 809
LIBERTY 5679

THE NEW SCOTT FURRIERS WINTER ST.

Thank You, Vogue!

FOR PROVING THAT SCOTT FURRIERS IS RIGHT AGAIN...

Once again... as Paris buzzes with fashion news... as Vogue pictures the latest creations... Scott Furriers presents the latest coat and suit successes! If you're a JUNIOR MISS, you'll rave about Paquin's proud suit sensation. If you're a MISS, Molyneux's tuxedo coat is perfect for you! If you're a young MRS., of longer standing, you'll appreciate Alix's flattering fur treatments! Whatever you are... whoever you are... make it your business to get here SOON.

TESTED...
You'll get a real thrill wearing Scott Budgeteer Coats and Suits because they are the ONLY ones in New England that are being tested and approved by the United States Testing Co. Inspired by our style offices in Paris, London and New York.

"STARK SIMPLICITY" ... MOLYNEUX
A The swaggar of this casual coat of Alix's novelty crepe is accentuated by its convertible collar. Sizes 12 to 20. Spring colors. **\$1675**

"ACCENT ON LAPELS" ... PAQUIN
B "Scoring" the new two piece suit sensation, is proud of its ripple convertible spiral collar. Grey, navy, plum, dawn, black. Sizes 9 to 17. **\$25**

"SOFTLY TAILORED" ... ALIX
C A ripple collar of Galyet emphasizes the softness of Alix's novelty crepe coat. Sizes range from 38 to 50. Digitized colors. **\$2975**

"FOLDED SHOULDERS" ... VIONNET
D The broad treatment on collar and pockets makes this 1/2 length sweater suit very new. Novelty crepe in grey, navy, dawn. Sizes 12 to 20. **\$1675**

SCOTT FURRIERS IS OPEN EVERY EVENING UNTIL NINE

SUN-GOLD AND BLACK



DRESS UP in sheer, fine wool of pale sun-gold and black. Very subtle, this one-piece frock and jacket suggests the Chinese influence in its cord-tied collar and flared jacket. The black wool is braided to make immense patch pockets. Shiny straw is woven into an interesting capeline with a shower of little peppers and carrots tumbling from the crown.

Separate Fur Scarfs Are Chic

THE SEPARATE fur scarf is practically indispensable for dressing up unfurred spring coats when a little extra warmth is indicated, and for making one feel less daring on the first spring days that are coolish.

The new Spring hats being the tiny little things that they are, there is no worry about hat brims interfering with the separate fur scarf.

The long haired fur scarfs, which includes the aristocratic silver fox and all of the fox family, is always a flattering choice, and really has practical warmth to offer.

Pairs, trise or quartets of sable or kolinsky are a wise choice if your costume color pivots on brown. Inexpensive an-cots and alp-through type separate scarfs or galax, lapin or baidin can give a changed appearance to tailored costumes, and are useful additions to sports costumes now and then.

Separate fur capes have their place in the Spring fashion picture, and allow you to store that tiresome Winter coat rather early. You'll be snug and comfy wearing a wool dress and a fur cape on even the chilliest, early Spring day.

If you can't hope for silver fox or mink, don't be discouraged. There are plenty of lapins and baidins that are both smart and Budget Minded.

SWAGGER ENSEMBLES

The swagger ensemble is just one more thing to be thankful for this spring. The dress with its swagger coat is the ideal tailored town costume. This year's swagger coats are a bit shorter in length with modified fullness and a very casual air. And, remember, it is perfectly possible to wear these swagger coats with other dresses, provided you smartly adhere to one basic costume color.

CHAMPAGNE CHANEL COAT



CLEVER, this Chanel coat of spongy woolen in a lyrical shade called champagne, with the pungent touch of vivid red in belt, ascot and hankie. It gives the shoulders bravado and width simply through a wide, flat collar, with sleeves but slightly pulled, fostering the long, slim look. It will shine in any Easter parade.

Mansh's

Put New Life Into Those Faded Garments

DYES and tins are of such fine quality and efficiency now, and come in every smart shade, there is no excuse for having faded, tired looking undies or frocks.

The coat is very little for any of these pep-up color aids, and they are simple as can be to use. The tins last and last through innumerable washings, but a mild lint bath after every washing will keep undies always in the pink of condition.

Then, of course, there is a preparation that magically removes the old color, pronto change, and leaves you the happy task of choosing a brand new color to play with.

Smart Little Tricks In Spring Wear

MANNISH styles and men's wear fabric have practically scooped the sports suit news.

Gray flannel is tremendously important, and the grays range from light tones to darker shades that are more practical, if you worry about things like that. The new herringbone mixtures are particularly masculine in effect.

Typical men's wear fabrics are licensed by discreet stripes. Not too noticeable, but there, just the same. You can even safely effect a velveteen collar if you go in for all the serious details.

VELVETEEN JACKETS Velveteen jackets are trim, useful fashions that can be worn in town, as well as to the races.

There's plenty of black to be had; but, of course, color flatters importantly for everything this spring. And so you will find a wide range of colors to play with, and even some plaid and checks. Wooden buttons are a new little touch to add interest.

CRAYONETTED FABRICS Crayonnetted fabrics are a good idea when you're too busy to let an occasional spring shower slow you up. All the smart suit colors are represented, including peaches and pink and bankers gray. Crayonnetted are out in full force in the crayonnetted fabrics, with lots of smart checks, too. Side pint shirts boast sturdy

TWIN SWEATERS

Every spring means at least one new twin sweater set. A more thoroughly satisfactory fashion cover was invented. Pay special attention to the purple. Purple shades are in for spring and there's your chance to add a new color addition to your family of twin sweaters. Of course, the colors are just as varied as each new crop of sweaters always are.

FLEMISH HATS

FLEMISH styling, which suggests bonnet effects, are an innovation for the cocktail hour. They are demure without being coy and yet manage to look sophisticated. They are rather paradoxical, but that makes them all the more interesting. Soft and heavy crepes with rough surface interest are two of the luxury fabrics most effective for these bonnets, and both supply the necessary elegance.



SPATS

BELIEVE it or not, spats for women have returned to fashion. This big and beautiful suit season probably brought it on. They're natty and they're smart and they're a good old revival. Den your best spats for the Easter parade, and make your boy friend green with envy.

Murray's
TOWN SHOP
21 Temple Place

WEAR YE!
WEAR YE!
We invite you to our
Birthday Sale!
March 27-31
Stockings
89¢ 69¢ 59¢
Suede-Silk Chiffon Service
Slips \$129
J.W. Murray Inc.

GRAY COSTUME SUIT



—Lanoue & Hubbard.

SMOOTH shoulders widen out into Gibson Girl sleeves and a neat swagger line takes the jacket to the knees, in this charming pale gray costume suit with blouse in gay moss-green stripes, and a striped lining to match.

PENCIL SILHOUETTE

THE SILHOUETTE for Spring is nice and slimy pen-cil. This simplifies the work of home dressmakers.

There's not much worry about gored and godets or flurries of plaits, and skirts slide to simple, pure lines. Sleeves are also obligingly slim. Necklines remain fairly high.

The news is that skirts are just a shade shorter. Nothing startling, but an interesting trend. Don't go jumping your skirts smack up to your knees, because you won't be smart at all.

COVER FASHIONS

The suit consisting of a plaid jacket with weskit and dark skirt, the luxuriously fox-laden costume suit and coat are all from Jordan Marsh and Company.

SHREVE PRESENTS

Handbags for Spring FROM \$5

For downright style in handbags, you need go no further than Shreve's. Here you will find the smartest materials and shapes—many internationally famous Koro! Originals—in a wide range of prices. So set off your new spring outfit with the right bag from Shreve's.



Shreve
CRUMP & LOW COMPANY
ESTABLISHED 1880
Boylston at Arlington Street, Boston

VOGUE SAYS: "Be... ladylike in Gibson Girl Fashions"

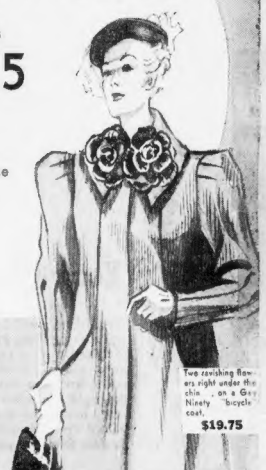
SATURDAY SPECIAL

"GIBSON GIRL" COATS and SUITS

NINE Glorious Rainbow Pastels

\$19.75

At a Famous I. J. Fox Low Price



Cornflower Blue Magenta
Saucered Green Canary Yellow
Rose Beige Shrimp Pink

Those Gay Nineties belles had the right idea! They knew that bold, simply enormous shoulders make a girl's waist look teeny... they knew how flattering the moulded bustlines and bell-flared skirts could be to the figure! But the 1920s belles got them one better! They borrowed the Gay Ninety silhouette... and added glorious, RAINBOW COLORS! I. J. Fox has the gayest Gibson Girl fashions—in every color of the rainbow (also the perennial navy and black) at unbelievably low prices.

Also... all 1925 I. J. Fox Fashion Accessories...

- Man-tailored Foxbrooke suit!
- Velvet collar Chesterfield!
- Swagger suit for miss!
- Fitted suits for miss!
- Swagger suits for women!
- Camel's Fleece Belled Swaggers!
- 3-Piece Swagger Suits!

Other Coats and Suits \$16.75 to \$19.75

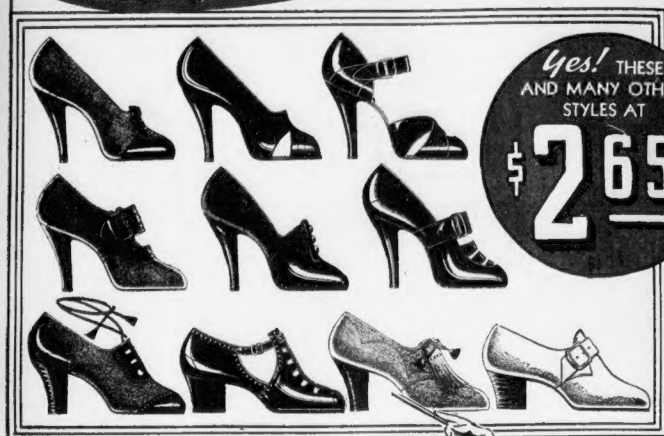
CHARGE or BUDGET

I. J. FOX
America's Largest Tailor
411 WASHINGTON ST.
8 A. M. TO 7 P. M. SATURDAY TILL 8 P. M.

This "roguish" frock
one of many
different looking
Stoddard
frocks
its \$49.75
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557 Boylston Street in Copley Square

THE SMARTEST SHOES IN BOSTON COST \$2.65 \$3.00 and \$3.95 AT SIEGEL'S. WHY PAY MORE?



Yes! THESE
AND MANY OTHER
STYLES AT

\$2.65



SCORES OF
FOOT FASHIONS
TO PICK FROM

\$3.00



A frank talk to the Girls and Women of Boston about buying Shoes



You're only as *Smart* as your shoes!

Your shoes must be smart! They must be pretty, becoming and, above all, stylish—right up to the latest fashion—or you're not well dressed. Style-wise girls and women recognize that today shoes are just as important as hats in creating a smart appearance! And they also recognize that at Siegel's they can select from the smartest shoes in Boston at prices that make it easy to buy just the right shoes for every costume. Actually, Siegel's offers every new style—every new color and material that fashion prescribes—often offers them long before the high-priced stores show them—and in far greater variety of beautiful models than any other store in Boston.

Shoes must fit... Health demands it

Your shoes must fit *your* feet—fit perfectly and scientifically. It's not only a matter of size, length and width—the LAST must be the *right* last for you. Otherwise discomfort, bad carriage and everything from headaches to positive unhappiness result. At Siegel's you're *certain* to be fitted properly. Every Siegel salesperson is a skilled fitter—a foot expert—careful, conscientious and trained in the tradition Siegel has been famed for since 1910: perfect fit. And Siegel's stocks are so large we're certain to have the shoe you want in just the size you must have.



Miss Boston
Says:

"Thank Heaven for Siegel's! I buy all my shoes there. Their styles are lovely, they fit me perfectly and I can afford to buy many more pairs than would otherwise be possible."

HAVE YOU EVER ASKED THESE QUESTIONS?

Read This and Know the Answer!

• Do I have to pay high prices to get up-to-the-minute foot fashions? No; no shoes at any price could be newer and smarter than those you see at Siegel's. • Will Siegel's shoes fit me as well as high-priced shoes? Yes, as well or better. Fit depends on the size of the stock and the skill of the salesperson. Siegel's stocks are so large, Siegel's fitters so skilled and conscientious, you're certain to be fitted exactly. • Will Siegel's shoes wear well? Certainly, and they hold their shape and their smartness. They're made in the finest factories in the country up to Siegel's rigorous standards. • Who buys Siegel's shoes? The smartest girls and women in Boston—business girls, society girls and women—including many who could afford to pay much higher prices but prefer Siegel's styles.

In addition to a large variety of every type of shoe at \$2.65 and \$3.00, Siegel's offer a selection of shoes at \$3.95. At every Siegel price you're sure of getting a kind of shoe that costs far more elsewhere.

\$3.95

Extraordinary Values!

in HOSIERY

Sheer Chiffon and Service Weight in all the newest Spring shades. All guaranteed perfect

49¢



Siegel's



BOSTON WOMEN'S FAVORITE SHOE STORES

335 WASHINGTON ST.
(OPPOSITE FILEN'S)

95 SUMMER ST.
(NEW AND LARGER STORE)